Centralized Webinars

Plus Quick Outlines

Follow-up Training

SMD Bobet Prudente

IMG Learning Resources

FB Testimonial Group "Kaiser/IMG Talk"

FB Group "IMG Members Only: Kaiser/IMG Talk"

FB Page "*Kaiser/IMG Knowledgebase*" https://bit.ly/CoachBobetKB

Bobet Prudente

- Senior Marketing Director International Marketing Group (IMG)
- Associate Financial Planner
 Registered Financial Planners Philippines
- Certified Global Financial Advisor Association of Certified Global Professionals.
- 'Iskolar ng bayan,' B.S. Math



- □ 30+ years experience in IT/Business Intelligence
- Senior management positions in computer software companies
- □ Financial educator, planner, adviser, speaker and author
- Builder in IMG Marikina, QC, Makati and Las Piñas

http://www.TrulyRichMakers.biz bobet@TrulyRichMakers.biz FB: Coach Bobet & Mary Ann

TIPS (Tipid, Ipon, Palago, Saya) Pampayaman 101



T.I.P.S.

(Tipid, Ipon, Palago, Saya) Pampayaman 101

Bobet & Mary Ann Prudente Financial Educators, Planners

"Bobet and Mary Ann are on fire! They're on a mission: To prosper you. It's high time to make the change Read this book and find out how."

> Bo Sanchez Best-selling Author

How to Grow Rich Slowly But Surely

http://bit.ly/palago

Kaiser/IMG Talk

Public Facebook Group (28,000 members as of May 9, 2020,6:03pm)

□Public community for people who want to understand Kaiser/IMG

□Secret Purpose: public testimonial for Kaiser/IMG

□Mozone for prospects. FAQ

Do's

- Give your best answers to FAQs.
- Post your best testimonials to Kaiser/IMG
- Post your successes, happy stories
- Post happy pictures (candid pictures, not posters)
- FB share good posts

Don'ts

- Don't mention internal Kaiser/IMG matters, like commissions, promotions
- Don't complain. Huwag gatungan ang galit ng iba!
- Don't sell. Avoid ads, Don't Spam!
- Don't post congratulation posters and IMG internal announcements
- Don't post unrelated matters

IMG Members Group:Kaiser/IMG Talk

Secret Facebook Group (2,600 members)

Secret group/community for IMG members only

Answer questions to join (IMG Code/SMD) for trial verification. No answers, reject!

□Purpose: internal discussions, collaboration, Q&A about Kaiser/IMG

Do's (Discuss, share, Q&A, announce)

- About system (fast start, promotions, BAP, free agent, EBS, etc)
- About collaboration
- About procedures
- About issues
- Share documents (e.g. checklists, FNA, etc)
- Don'ts
 - Don't sell.
 - Don't post unrelated posts

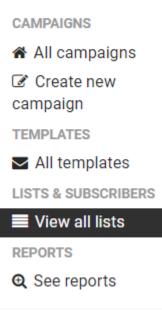
Creating a List

4-click Outline

Coach Bobet @ IMG Marikina http://bit.ly/CoachBobet

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Solutional Marketing Group, Corp.



International Marketing Group, Corp.

Add a new list

List name	
Live Webinar	3. Type list name here
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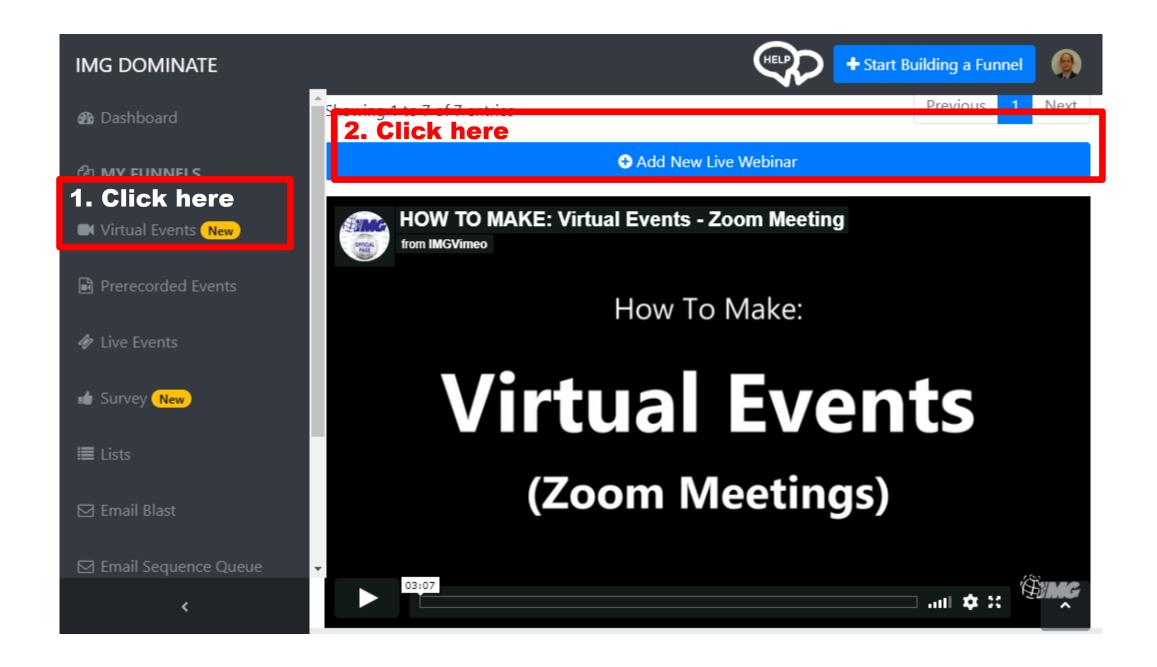
Creating a Live Event

7-click Outline

Coach Bobet @ IMG Marikina http://bit.ly/CoachBobet

CENTRALIZED Webinars

URL or Live Webinar:			r:	http://bit.ly/IMGTRMCentralizedMOFC	
4-May	Mon	08:00am	AM	SMD Mercedes Potonia	
4-May	Mon	12:00mn	PM	SMD Ruth Astley	
4-May	Mon	02:00pm	PM	SMD Liza De Castro	
4-May	Mon	07:00pm	PM	SMD Lorence Gomez	
4-May	Mon	09:30pm	PM	SMD Nanette Oftial	
5-May	Tue	08:00am	AM	CEO Gerlie Mercado	
5-May	Tue	12:00mn	PM	SMD Cristine Angeles	
5-May	Tue	02:00pm	PM	SMD Luchie Padolina	
5-May	Tue	07:00pm	PM	SMD Lito Bungcasan	
5-May	Tue	09:30pm	PM	SMD Susan Bungcasan	
7-May	Thu	08:00am	AM	SMD Bebeth Bartolome	
7-May	Thu	12:00mn	PM	SMD Majet Jusay	
7-May	Thu	02:00pm	PM	SMD Joey Fiecas	



Basic configuration					
Webinar name 🕜	Centralized Webinars	3. Enter webinar □ Name,			
Webinar title 😮	World Center Webinars	🗆 Title,			
	Max 70 characters.	Description			
Webinar description 😯	Powerful financial concepts, strategies, and solutions for building your future				
	Max 150 characters.				
Source of your live webinar					
URL of the Live Webinar 😮	4. Enter zoom URL http://bit.ly/IMGTRMCentralizedMOFC				
	Example: Zoom Personal Link, Zoom Me	eting, Youtube Live, Facebook Live, Webinarjam, GotoMeeting.			
When to Redirect Attendees 😮	Redirect on Live - when status is set to LIVE manually				
	Redirect on Schedule - when count 5. Make sure it is set to Redirect on Schedule				

IMG DOMINATE

Webinar schedules	6. Add "eve	ry" webinar sched	
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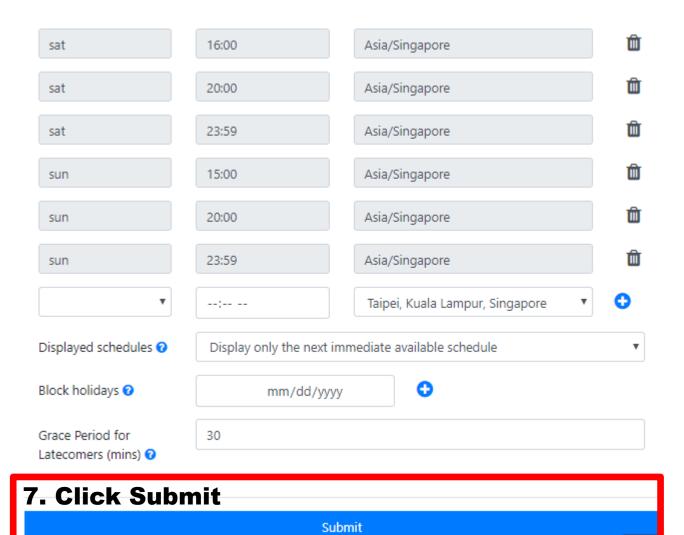
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7-May	Thu	02:00pm	PM	SMD Joey Fiecas	
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IMG DOMINATE

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4-May	Mon	09:30pm	PM	SMD Nanette Oftial	
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7-May	Thu	07:00pm	PM	SMD Jonnie Tabilog	



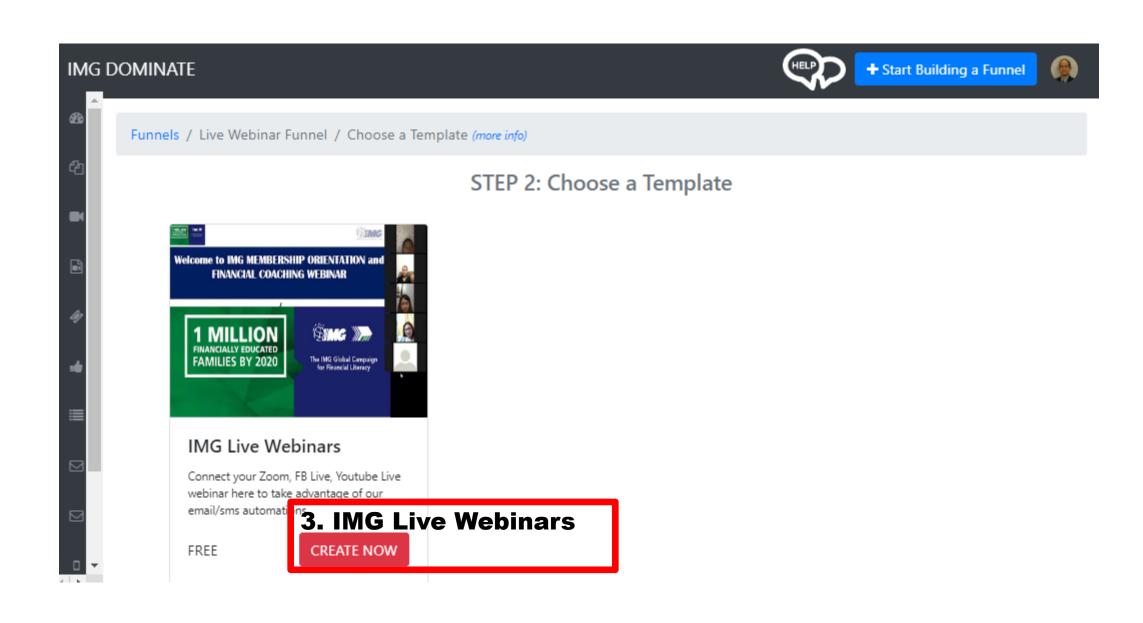
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8-May	Fri	07:00pm	PM	SMD Harold Erasquin
8-May	Fri	09:30pm	PM	SMD Joyce Arellano
8-May	Fri	12:00mn	PM	SMD Neil Amorcillo
9-May	Sat	09:00am	AM	GJ Axe Acuzar
9-May	Sat	04:00pm	PM	SMD Chai Santiago-Gamo
9-May	Sat	08:00pm	PM	CEO Arnel Pablo
9-May	Sat	12:00mn	PM	SMD Neil Amorcillo
10-May	Sun	03:00pm	PM	CEO Luz Lozada
10-May	Sun	08:00pm	PM	CEO Lorenz Lozada
10-May	Sun	12:00mn	PM	SMD Cel Marasigan

Creating a Live Webinar Funnel

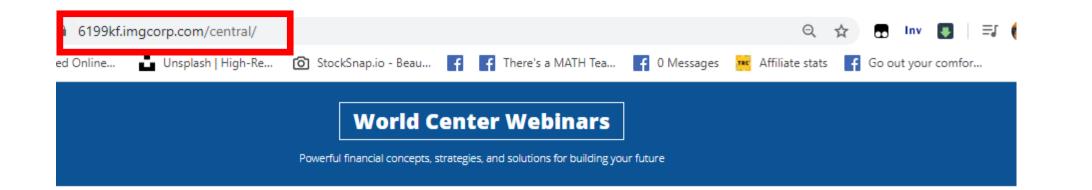
5-Click Outline

Coach Bobet @ IMG Marikina http://bit.ly/CoachBobet

IMG DOMINATE			t Building a Funnel
 Dashboard MY FUNNELS 1. Click here Virtual Events New 	 Every: mon 14:00 Asia/Singapore wed 14:00 Asia/Singapore 	2. Building Your Future Building Your Future. Maski wala pang pera pang- invest, time at effort ang i-invest, para matuto mag- invest	Click here Build Opt-In Funnel Attendees Edit Webinar Delete Webinar
 Prerecorded Events Live Events Survey New Lists 	Every: • mon 21:00 Asia/Manila • tue 21:00 Asia/Manila • thu 22:00 Asia/Manila • fri 21:00 Asia/Manila • sun 21:00 Asia/Manila	Webinar Team The Secret to Saving and Building Your Future (Webinar) Matuto ng simpleng financial concepts, strategies at solutions mula sa Webinar Team	Build Opt-In Funnel Attendees Edit Webinar Delete Webinar
☑ Email Blast ☑ Email Sequence Queue □ SMS Blast	Every: • tue 20:55 Asia/Manila	This is the name This is the title tuesday special with coach Bobet this is the description	Build Opt-In Funnel Attendees Edit Webinar Delete Webinar
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Saturday, May 9, 2020 4:00 PM Your Name Saturday, May 9, 2020 8:00 PM Your Email address Saturday, May 9, 2020 11:59 PM Your Mobile No Sunday, May 10, 2020 3:00 PM Sunday, May 10, 2020 8:00 PM Monday, May 11, 2020 8:00 AM τ. Sunday, May 10, 2020 11:59 PM Nickname Monday, May 11, 2020 8:00 AM Your nickname Monday, May 11, 2020 2:00 PM FB Name Monday, May 11, 2020 7:00 PM Your name in Facebook Monday, May 11, 2020 9:30 PM IMG Code Monday, May 11, 2020 11:59 PM Tuesday, May 12, 2020 8:00 AM You IMG member code, if already a member **REGISTER NOW** Message Me

Saturday, May 9, 2020 9:00 AM

To register, type name, email, cellphone

and select live webinar schedule

Customizing Funnels for Customers

Quick Outline

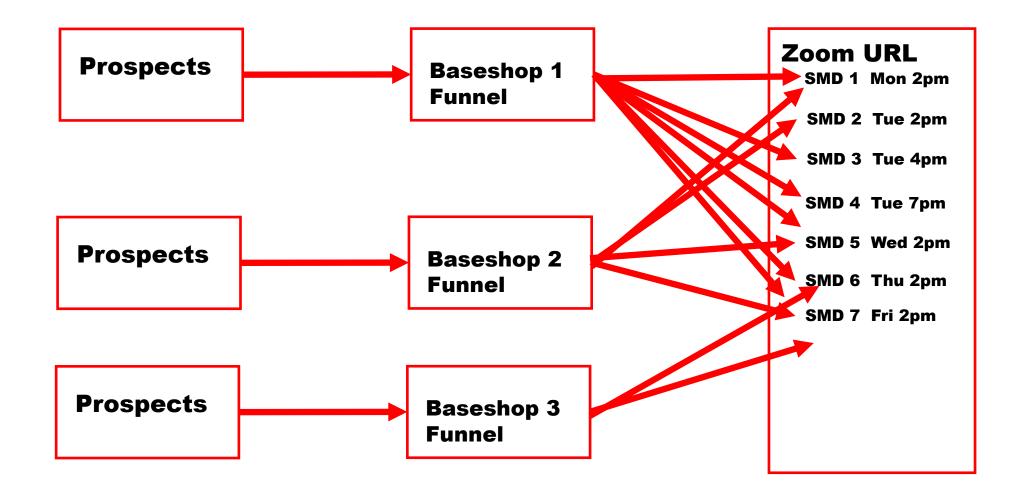
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Typical Live Webinar "Kanya-kanya"

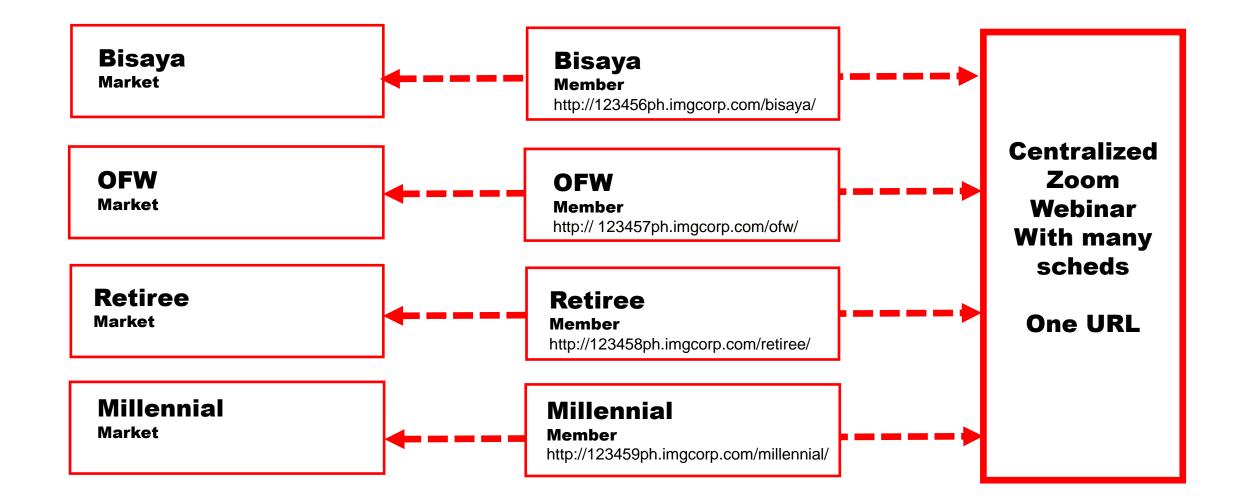


Live Webinar

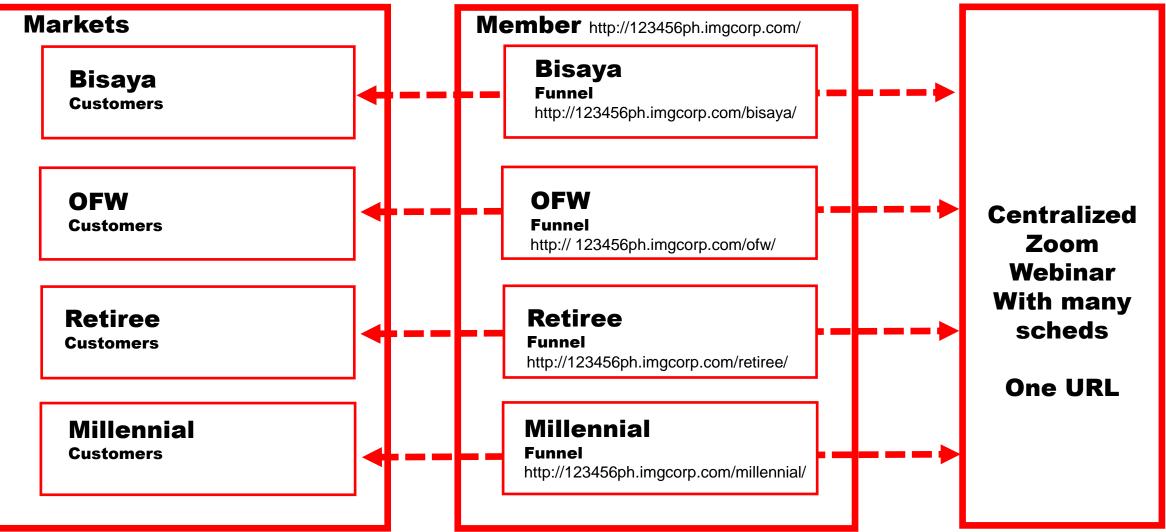
Teamwork



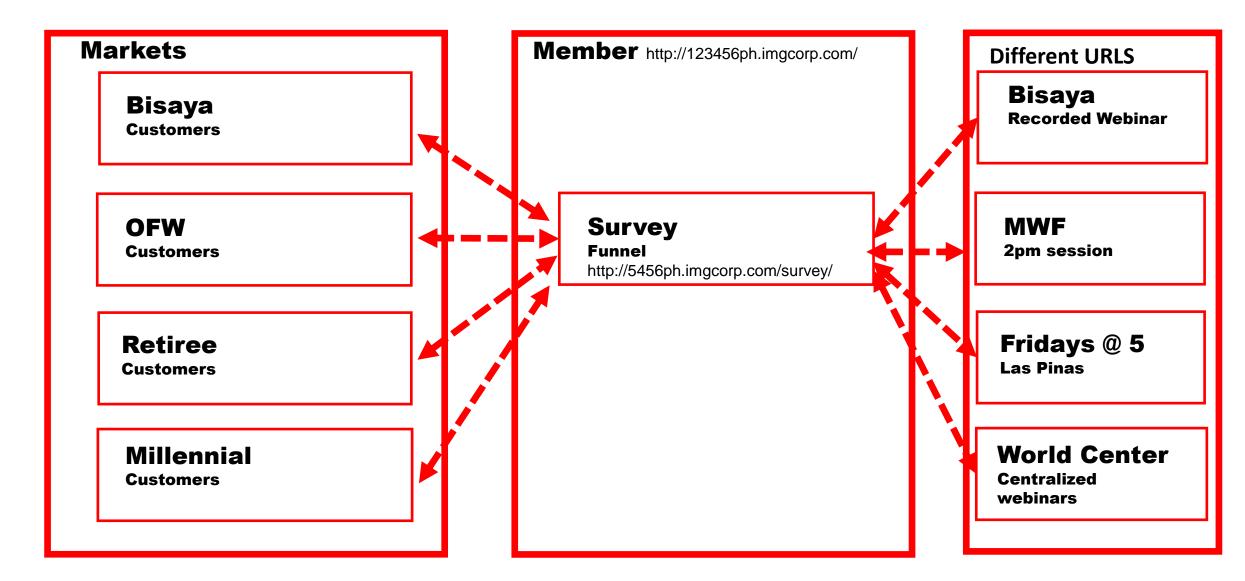
Different strokes for different folks Different members for different markets



Different strokes for different folks Different members for different markets Different funnels for different customers.



Different markets and different webinars Sometimes, some survey funnel to different sessions!



Customizing Funnels

UVelcome (optional)

- Video / Mozone
- Intro

□Visibility

- Title
- Description
- Keywords
- Image

Customize your followup

- Sequences, autoresponders, campaigns
- Subscribed
- Attended
- missed webinar, etc

The Secret to Saving and Building Your Future (Online)

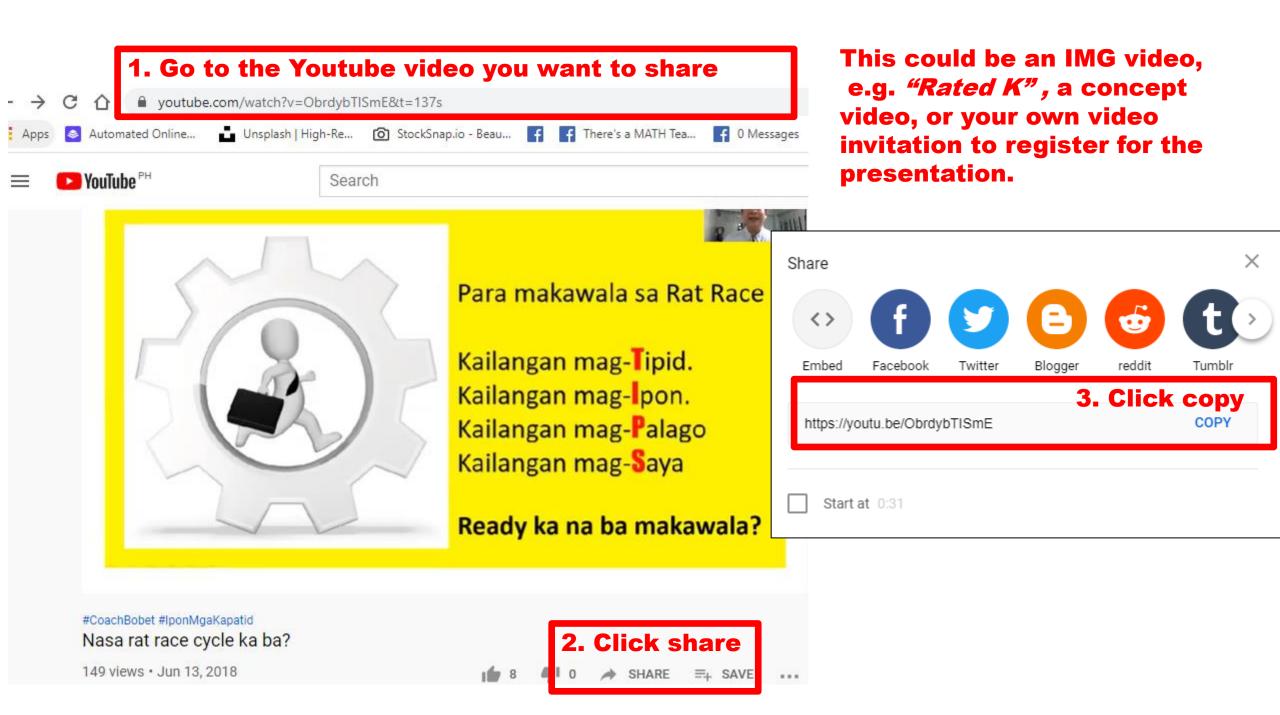
Matuto ng simpleng financial concepts, strategies at solutions. This is The Secret to Saving and Building Your Future!

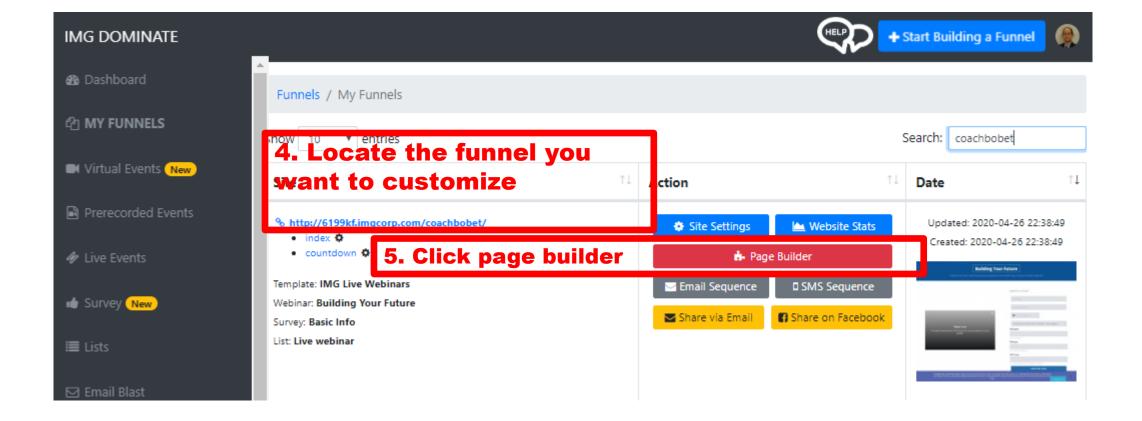
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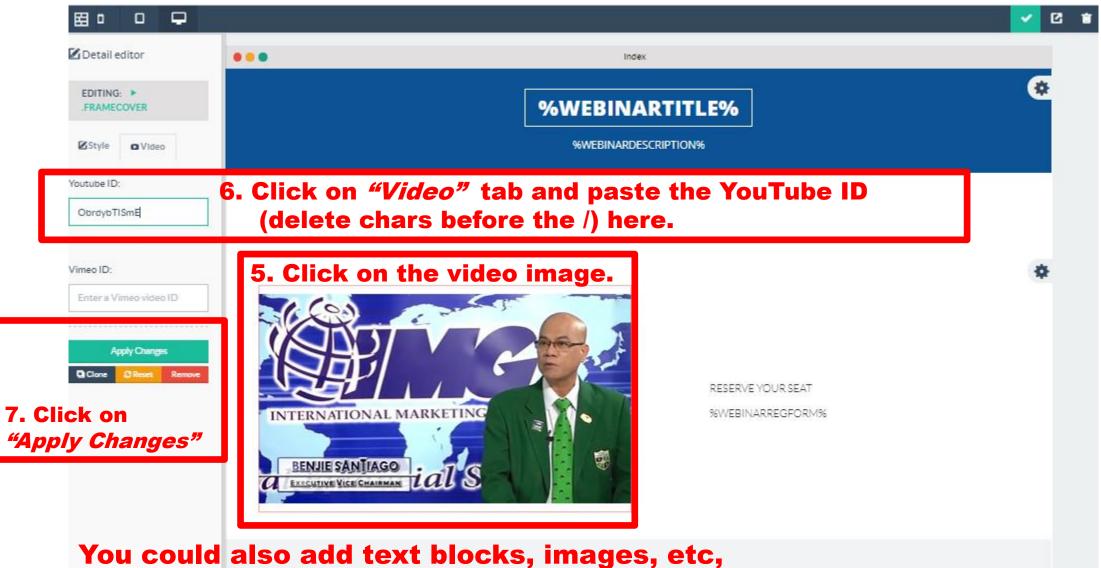
Customizing Funnels Welcome Viaeo

10-click outline

FAMILIES BY 2020

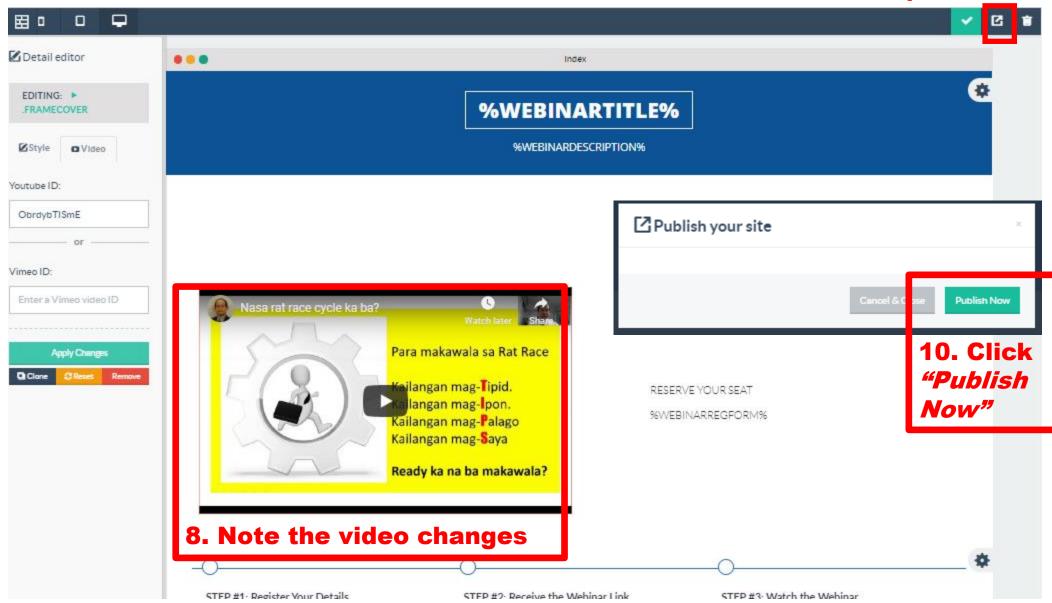






but that is advanced "Page Builder" lessons already ©

9. Click publish



Building Your Future

Building Your Future. Maski wala pang pera pang-invest, time at effort ang i-invest, para matuto maginvest

Only 10 clicks to customize your welcome video!



This could be an IMG video, e.g. *"Rated K"*, a concept video, or your own video invitation to register for the presentation.

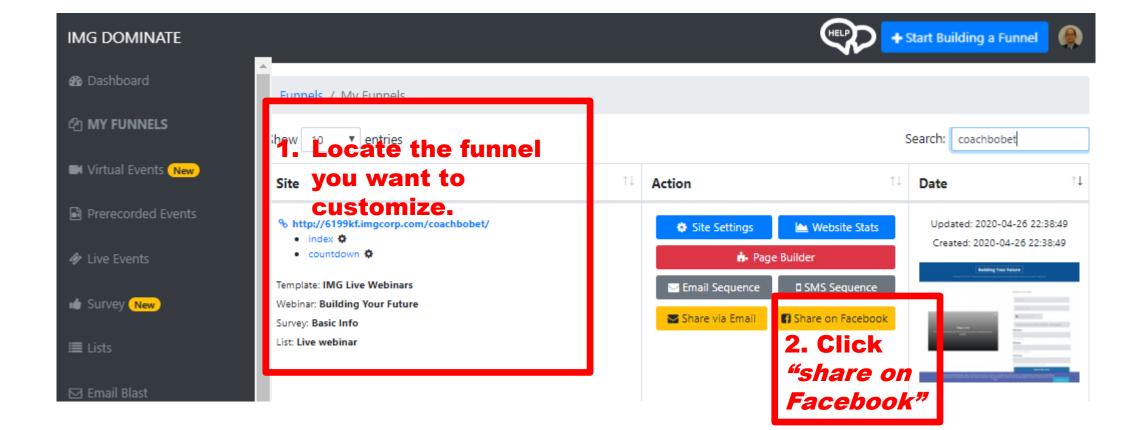
RESERVE YOUR SEAT Your Name Your Email address Your Mobile No Wednesday 29th of April 2020 - 02:00 PM - Asia/Singapore Nickname Your nickname FB Name Your name in Facebook IMG Code You IMG member code, if already a member

REGISTER NOW

Customizing Funnels For Visibility

9-Click Outline

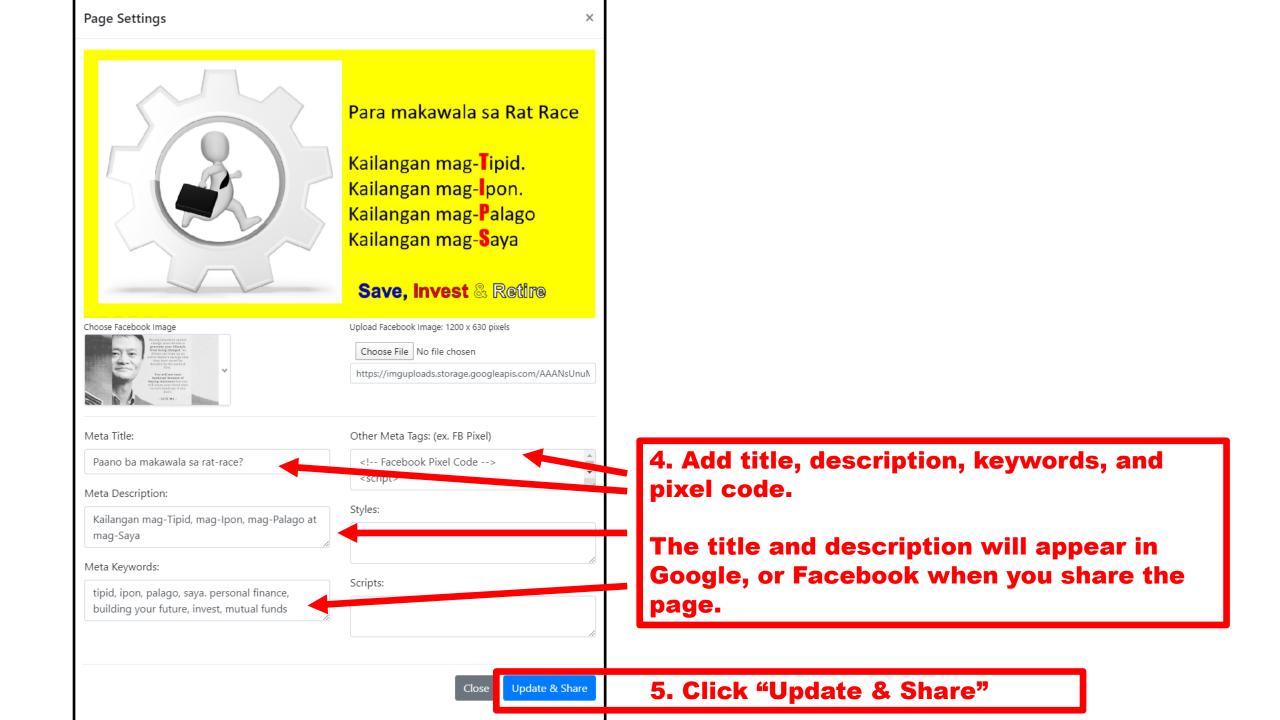
Coach Bobet @ IMG Marikina http://bit.ly/CoachBobet



Page	Settings
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Choose Facebook Image We way to be a set of the first of	Upload Facebook Image: 1200 x 630 pixels Choose File No file chosen	3. Upload picture you want to use for your funnel, preferably something related to the video or title.
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Yehey! Page Settings Updated.	×	
If Image does not appear in Facebook, ju If problem persists try Facebooks's crawl	, ,	
Share on Twitter	f Share on Facebook	
	6. Click <i>"Share on Fac</i>	ebook"

Share on Facebook

Share to News Feed or Story *

7. Select to share to news feed, or page or group, etc.

Cancel

Roberto Prudente

Sabi ni #CoachBobet, para makawala sa Rat-Race, Kailangan mag-Tipid Kailangan mag-Ipon Kailangan mag-Palago Kailangan mag-Saya.

Paano? Register lang sa http://6199kf.imgcorp.com/coachbobet 8. Add post text, related to your share



Post to Facebook



Customizing Funnels Countdown

10-click outline

CONGRATS! YOU ARE BOOKED FOR THE WEBINAR



This page will automatically redirect when the Live Webinar is ready.

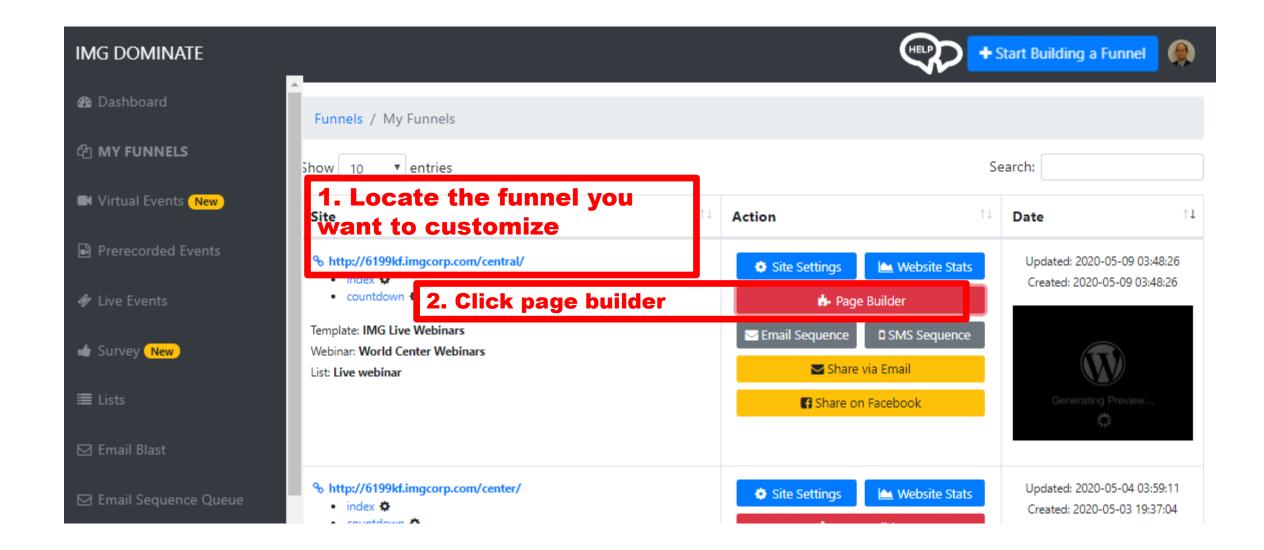
World Center Webinars

Saturday, May 9, 2020 9:00 AM

Powerful financial concepts, strategies, and solutions for building your future

IMPORTANT: This page will automatically redirect you to the live webinar. Space is limited and these LIVE trainings always fill up because they are significantly better than the information others charge you thousands for... even though they are free.

International Marketing Group Copyright 2017



3. Click here

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Call-to-Action

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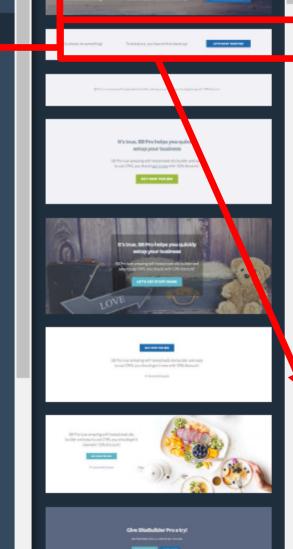
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Team



6. Select a button-block

IGRATS! YOU ARE BOOKED FOR THE WEBINAR

%WEBINARCOUNTDOWN%

7. Drag to where you want a button

To stand out, you have to first stand up!

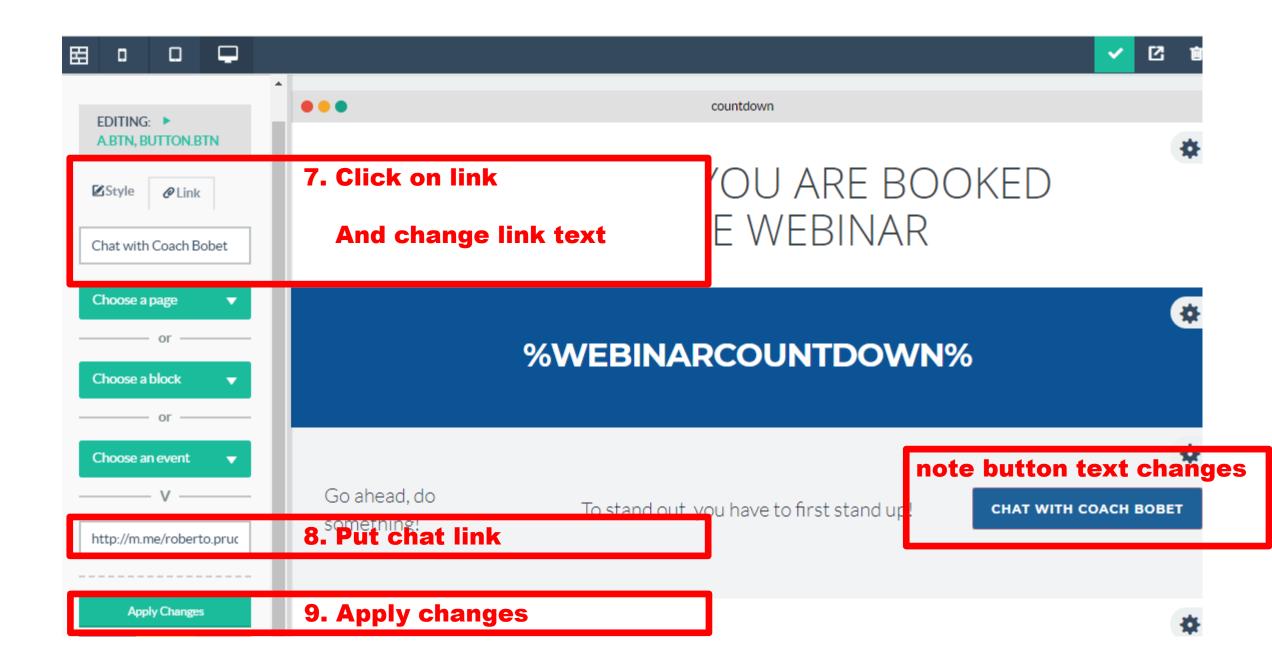
LET'S MOVE TOGETHER

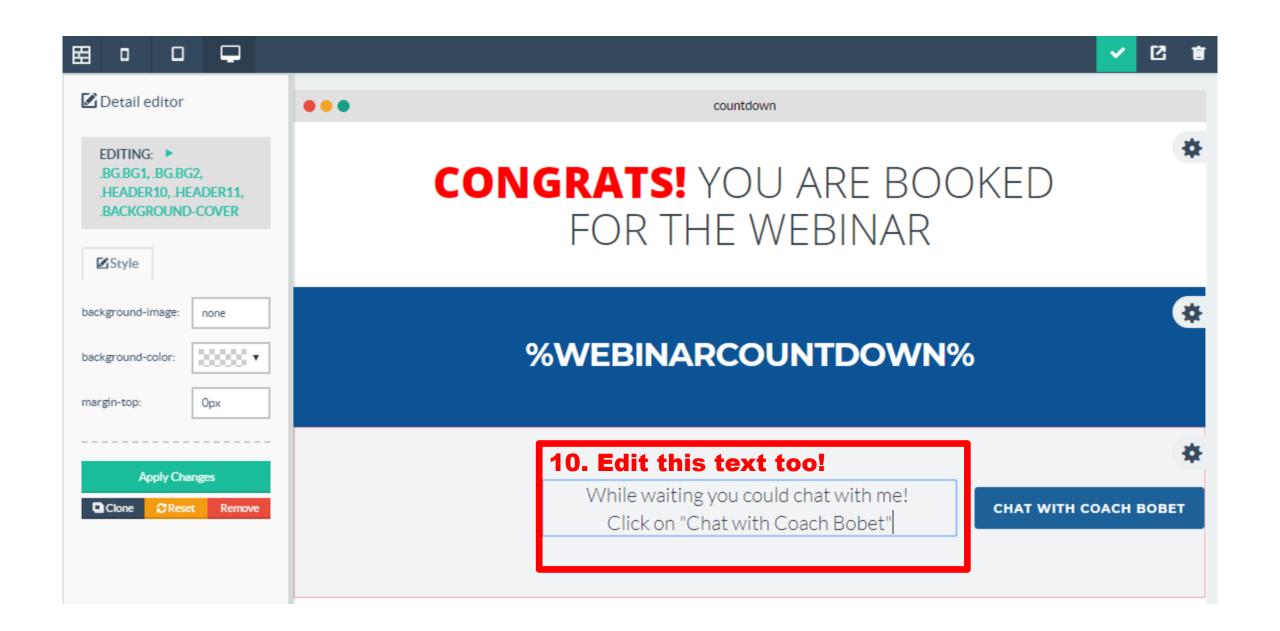
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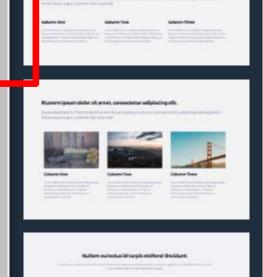
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Team Testimonals



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While waiting you could chat with me! Click on "Chat with Coach Bobet"

CHAT WITH COACH BOBET

13. Drag to where you want a movie



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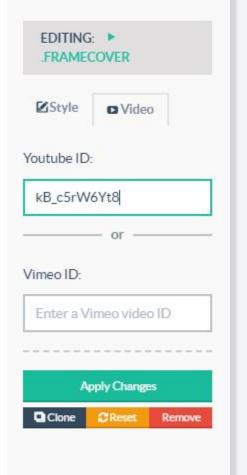
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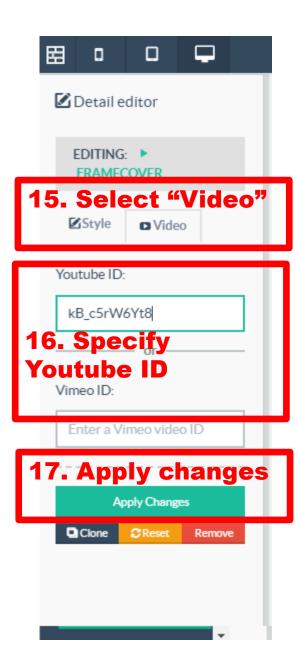
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Turning Point YouTube ID

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19. Click publish

