

# **DOMINATE – Zoom Integration**

**Plus Quick Outlines**

Follow-up Training

SMD Bobet Prudente

**IMG Learning Resources**

FB Testimonial Group “***Kaiser/IMG Talk***”

FB Group “***IMG Members Only: Kaiser/IMG Talk***”

FB Page “***Kaiser/IMG Knowledgebase***”

**<https://bit.ly/CoachBobetKB>**

# New Affiliate Links

IMG DOMINATE



+ Start Building a Funnel



Dashboard

MY FUNNELS

Virtual Events **New**

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

SMS Blast

Registration Logs

Reports **New**

## What is the IMG Dominate Tool?



The IMG Dominate Tool Free Tier enables you to gain free, hands-on experience with the platform, products, and services. We will email you if your usage goes over the fair-use limits.

Start Building a Funnel

## Featured Links

Wealth Creation System - Online Course

## Your Affiliate Links

10M2025

<https://6199kf.imgcorp.com/10M2025>

Send this link to your leads so they will see the many benefits of IMG and Join.

## Offer Page

<https://6199kf.imgcorp.com/>

Send this link to your leads so they will see the many benefits of IMG and Join.

## Membership Benefits Checklist

<https://6199kf.imgcorp.com/checklist/>

Send this link to your leads so they will see the many benefits of IMG and Join.

## IMG Online Workshop

<https://6199kf.imgcorp.com/home/workshop/>

Send this link to your prospects so they can purchase and listen to the IMG workshop. If they become an IMG member, you will be recorded as the sponsor.

## Kaiser Quote

<https://6199kf.imgcorp.com/quote/kaiser>

Use this link to quote and send application form to leads.

## Turning Point Success Stories

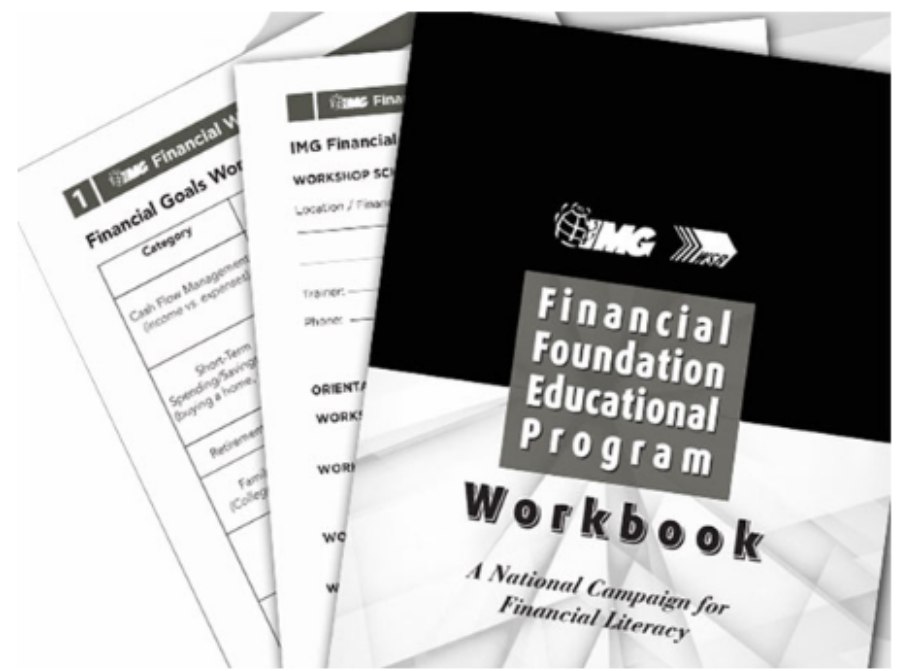
<https://6199kf.imgcorp.com/tp>

Send this link to your leads to show them why others join IMG.



Login

# IMG Workshop: Financial Foundation Educational Program



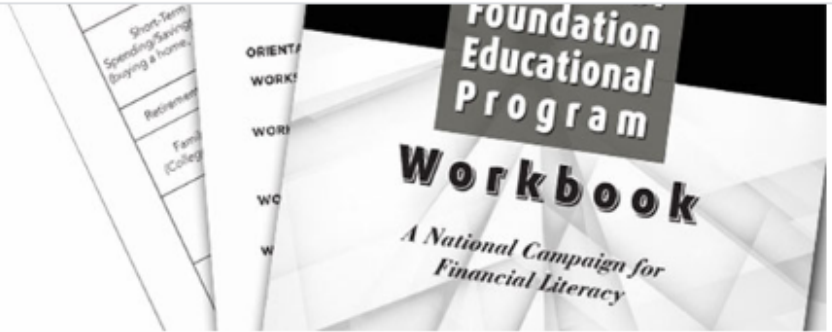
## A Global Campaign for Financial Literacy

Is Money controlling you?  
Or do you control your money?

With this Financial Foundation Education Program, you will learn how to:

- Make money work better for you
- Find and save more money
- Understand investments and build wealth
- Protect and preserve your money.
- You can become your own Money Manager.

You can learn the habits of successful people.



- Make money work better for you
- Find and save more money
- Understand investments and build wealth
- Protect and preserve your money.
- You can become your own Money Manager.

You can learn the habits of successful people.

### Non IMG Member

**₱100**

- Workshops 1-5
- Online Video Training
- Online Workbook
- Online Exam
- Online Certification
- Online Access

[Get started](#)

### IMG Member

**FREE**

- Workshops 1-5
- Online Video Training
- Online Workbook
- Online Exam
- Online Certification
- Online Access

[Get Started](#)

# Scenario

## Announcement to Team

- Hierarchy creates regular webinars
- Fixed schedule
- Fixed meeting URL



**Free Financial Coaching**  
**Via Zoom Cloud Meeting**  
**April 28, 2020 | Tuesday**



**10:00 AM**  
**SMD Joyce Santos**



**2:00 PM**  
**SMD Cez Ables**



**7:00 PM**  
**SMD Lalaine Clemente**



**9:30 PM**  
**SMD Cecie Eleuterio**

**zoom ID: 416-985-0359**

Password will be given by the person who invited you.

# Typical Scenario

## Zoom Creator

- Creates zoom registration
- Has meeting registration and attendance data
- Fixed schedule
- Fixed meeting URL, password

## Baseshop

- Manually provide fixed meeting URL, password to guest
- No access to registration / attendance data
- Manually remind guest
- Manually provide after-meeting zoom ID to guest
- Manually follow-up

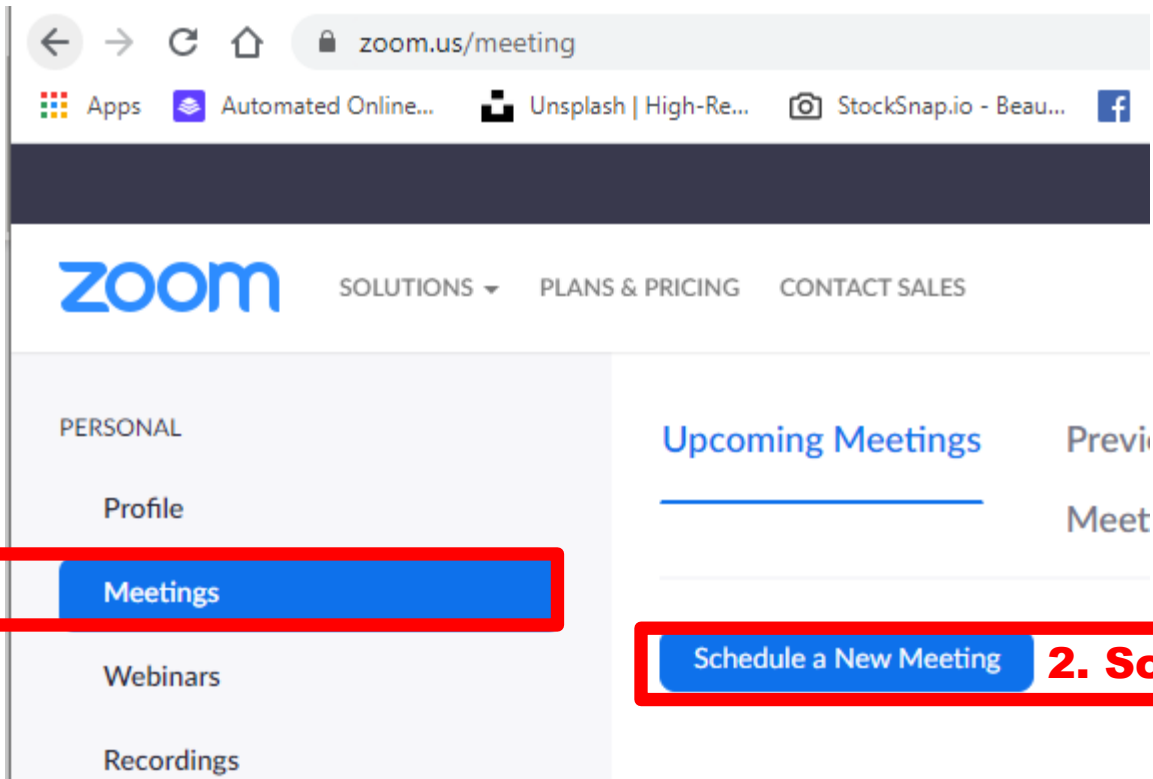
# Problems

- Zoom creator has registration list and attendance.
- Baseshop has no control.
- Password manually given to baseshop and guests.
- Guests have to remember zoom ID, password and schedule
- Schedule change difficult to disseminate.

# **Creating Dominate-Friendly Zoom Meetings**

## **Quick Outline**





**1. Select *“Meetings”***

**2. Schedule a new meeting**

Topic

**2. Set topic and description**

Description (Optional)

Recurring meeting

**3. Specify:**  
 check recurring meeting  
 Recurrent: no fixed time

Recurrence

Meeting ID  Generate Automatically  Personal Meeting ID 290-053-6187

**4. uncheck "Require meeting password"**

Meeting Password  Require meeting password

**5. Set "Computer audio"**

Audio  Telephone  Computer Audio  Both

**6. Save**

Meeting Options

Enable join before host

Mute participants upon entry 

Enable waiting room

Only authenticated users can join

Record the meeting automatically

**6. Disable all meeting options**

**7. Save**

Save


Cancel

Start this Meeting

Topic Coach Bobet Financial Center

Description The Online Zoom Office of #CoachBobet

Time Recurring meeting

Add to  Google Calendar  Outlook Calendar (.ics)  Yahoo Calendar

Meeting ID 865-1148-7348

Meeting Password × Require meeting password

Invite Attendees

**7. Copy this join URL and paste as “URL of the live webinar in Live Events**  
Join URL: <https://us02web.zoom.us/j/86511487348>  [Copy the invitation](#)

# **Dominate-Friendly Zoom Meetings**

- No registration. Use Dominate registration or survey.
- No password. Easy to share link to baseshop.
  - Use link only as “URL for live webinar” in Virtual Events
  - Do not share to public
- No waiting room. Attendees wait in Dominate countdown
- No fixed time. Specify schedule in Dominate Virtual Events.

# Zoom vs Dominate Registration

## Zoom Registration

- Zoom creator has registration list and attendance.
- One waiting room
- No chat link
- Guests need zoom registration URL, password and schedule
- Manual follow-up
- Guest can choose schedule not convenient to sponsor
- One registration link per event

## Dominate Registration

- Partners have registration list and attendance
- Custom countdown, waiting room
- Personal chat link
- Guests remember dominate link
- Automatic follow-up
- Sponsor can choose schedule
- One registration link for all events with same URL

# Creating a List

## 4-click Outline

Dashboard

MY FUNNELS

Virtual Events New

Prerecorded Events

Live Events

**1. Click here**

Lists

Email Blast

Email Sequence Queue

SMS Blast

Registration Logs

Reports New

Showing 1 to 10 of 31 entries

Search:

List Name	Email Subscribers	SMS Subscribers
aplus	10 <a href="#">Drill Down</a>	1
autowebsinar	6 <a href="#">Drill Down</a>	6
Baseshop	5 <a href="#">Drill Down</a>	5
blank	0 <a href="#">Drill Down</a>	0
coaching	1 <a href="#">Drill Down</a>	1
ebook	0 <a href="#">Drill Down</a>	0
events	1 <a href="#">Drill Down</a>	1
Free SSBYF eBook List	234 <a href="#">Drill Down</a>	205
IMG List	1770 <a href="#">Drill Down</a>	1206
IMG Team	241 <a href="#">Drill Down</a>	25


Showing 1 to 10 of 31 entries

Previous 1 2 3 4 Next


+ Add New


**2. Click here**



 International Marketing Group, Corp.

CAMPAIGNS


 All campaigns

 Create new campaign


TEMPLATES

 All templates

LISTS &  
SUBSCRIBERS

 View all lists

REPORTS

 See reports

International Marketing Group, Corp.

## Add a new list

List name

Coaching

**3. Type list name here**

**+ Add**

**4. Click "Add"**

# Creating a Live Event

## 7-click Outline



Dashboard

MY FUNNELS

**1. Click here**

Virtual Events **New**

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

Showing 1 to 7 of 7 entries

Previous 1 Next

**2. Click here**

+ Add New Live Webinar



## HOW TO MAKE: Virtual Events - Zoom Meeting

from IMGVideo

How To Make:

# Virtual Events (Zoom Meetings)

03:07



Basic configuration

Webinar name ?

Building Your Future

Webinar title ?

Building Your Future

Max 70 characters.

Webinar description ?

Building Your Future. Maski wala pang pera pang-invest, time at effort ang i-invest, para matuto mag-inv

Max 150 characters.

**3. Enter webinar**

**Name,**

**Title,**

**Description**

Source of your live webinar

URL of the Live Webinar ?

https://zoom.us/j/140407867

Example: Zoom Personal Link, Zoom Meeting, Youtube Live, Facebook Live, Webinarjam.

**4. Enter zoom URL, e.g.**

**https://zoom.us/j/140407867**

When to Redirect Attendees ?

Redirect on Live - when status is set to LIVE manually

Redirect on Schedule - when countdown ends

**5. Make sure it is set to Redirect on Schedule**

Webinar schedules

Schedule ?

Every  On

**6. Add webinar sched**

e.g. Monday 2pm  
Wednesday 2pm

mon	14:00	Asia/Singapore	
wed	14:00	Asia/Singapore	
Everyday	--:-- --	Taipei, Kuala Lumpur, Singapore	

Displayed schedules ?

Display only the next immediate available schedule

Block holidays ?

mm/dd/yyyy

Grace Period for Latecomers (mins) ?

30

**7. Click Submit**

Submit

# **Creating a Live Webinar Funnel**

## **5-Click Outline**



Dashboard

MY FUNNELS

1. Click here

Virtual Events New

Prerecorded Events

Live Events

Survey New

Lists

Email Blast

Email Sequence Queue

SMS Blast

Every:

- mon 14:00 Asia/Singapore
- wed 14:00 Asia/Singapore

**Building Your Future**

Building Your Future  
Building Your Future. Maski wala pang pera pang-invest, time at effort ang i-invest, para matuto mag-invest

2. Click here

Build Opt-In Funnel

Attendees

Edit Webinar

Delete Webinar

Every:

- mon 21:00 Asia/Manila
- tue 21:00 Asia/Manila
- thu 22:00 Asia/Manila
- fri 21:00 Asia/Manila
- sun 21:00 Asia/Manila

**Webinar Team**

The Secret to Saving and Building Your Future (Webinar)  
Matuto ng simpleng financial concepts, strategies at solutions mula sa Webinar Team

Build Opt-In Funnel

Attendees

Edit Webinar

Delete Webinar

Every:

- tue 20:55 Asia/Manila

**This is the name**

This is the title tuesday special with coach Bobet  
this is the description

Build Opt-In Funnel

Attendees

Edit Webinar

Delete Webinar

Every:

- tue 20:55 Asia/Singapore

**Tuesday with the Coach**

Tuesday with Coach Bobet

Build Opt-In Funnel

## STEP 2: Choose a Template



### IMG Live Webinars

Connect your Zoom, FB Live, Youtube Live webinar here to take advantage of our email/sms automation.

FREE

**3. IMG Live Webinars**

CREATE NOW





## IMG Live Webinars

Connect your Zoom, FB Live, Youtube Live webinar here to take advantage of our email/sms automations

### Site Configuration

Select Domain ?

imgcorp.com

Site ID ?

building

<http://6199kf.imgcorp.com/building/>

### 4. Fill in

- Site ID,
- live webinar and
- email list.

### Choose a List

Live Webinar ?

Building Your Future

Survey ?

Email List ?

Live webinar

### 5. Submit

Back

SUBMIT

# Building Your Future

Building Your Future. Maski wala pang pera pang-invest, time at effort ang i-invest, para matuto mag-invest


**To register, type name, email, cellphone and select live webinar schedule**



REGISTER NOW

Your Name

Your Email address

 Your Mobile No

Wednesday 29th of April 2020 - 02:00 PM - Asia/

**REGISTER NOW**

Message Me

# What did we create?

- Individual member funnel
- To centralized webinars
- Member advertises own funnel URL to his own warm/cold market
  - Via email, messenger, SMS, viber, whatapp, etc
- Guests register in member funnel
- Member gets the email list
  - Member has guest registration list
  - Member can get attendee list
  - Member can do individual follow-up via email, messenger, SMS, viber, whatapp, etc
  - Member can do automated follow-up via email, SMS blast.

# **Creating a Virtual Event with Survey**

**12-Click Outline**

Dashboard

MY FUNNELS

Virtual Events **New**

Prerecorded Events

Live Events

**1. Click here**

Survey **New**

Lists

Email Blast

Email Sequence Queue

SMS Blast

Registration Logs

Reports **New**

Surveys / My Surveys

Show 10 entries

Search:

Survey Title	
Basic Info	<a href="#">Build Opt-In Funnel</a> <a href="#">Responses</a> <a href="#">Edit Survey</a> <a href="#">Delete Survey</a>
Members	<a href="#">Build Opt-In Funnel</a> <a href="#">Responses</a> <a href="#">Edit Survey</a> <a href="#">Delete Survey</a>
Membership Benefits Checklist	<a href="#">Build Opt-In Funnel</a> <a href="#">Responses</a>

Showing 1 to 3 of 3 entries

Previous 1 Next

**2. Click here**

+ Add New Survey

Survey Info

**3. Enter survey title**

Title ⓘ

Basic Info

Survey Questions

Show 10 entries

Search:

Name	Type	Question	Description	Options
No data available in table				

Showing 0 to 0 of 0 entries

**4. Add Questions**

Add a Question

Submit

Survey Question ✕

Question ?   
Max 150 characters.

Description ?

Field Name ?

Field Type ?

Is Required ?

Order/Rank ?

**5. Enter properties**

- Question (prompt)
- Description (help)
- Field name
- Field type
- Required
- Order

**6. Submit**

Survey Info

Title [?](#)

Basic Info

Survey Questions

Show 10 entries

Search:

Name	Type	Question	Description	Options	Required	Rank
nickname	text	Nickname	Your nickname		true	10
fbname	text	FB Name	Your name in Facebook		false	15
imgcode	text	IMG Code	You IMG member code, if already a member		false	20

Showing 1 to 3 of 3 entries

Previous 1 Next

Add a Question

## 7. Submit

Submit





Dashboard

MY FUNNELS

Virtual Events **New**

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

SMS Blast

Registration Logs

Reports **New**

Surveys / My Surveys

Show 10 entries

Search:

Survey Title	
Basic Info	<b>8. Click here</b> Build Opt-In Funnel Responses Edit Survey Delete Survey
Members	Build Opt-In Funnel Responses Edit Survey Delete Survey
Membership Benefits Checklist	Build Opt-In Funnel Responses

Showing 1 to 3 of 3 entries

Previous 1 Next

+ Add New Survey

FILTER: Show All IMG-Corp Industry Type of Funnel



### Lead Magnet Funnel

Give people an ethical bribe in exchange for their email address

## 9. Click on Live Webinar Funnel



### Live Webinar Funnel

Get people registered and attend your Live Webinar



### Prerecorded Webinar Funnel

Create webinars with prerecorded videos to automatically sell your products around the clock



### Survey Funnel

Find out who your visitors are first and then send them into the right funnel



### Event Funnel

A funnel for your events, seminars, conferences.. using the power of etickets.ph



### Sample Funnels

Premade Funnels

## 10. IMG Live Webinars (create now)



### IMG Live Webinars

Connect your Zoom, FB Live, Youtube Live webinar here to take advantage of our email/sms automations

FREE

CREATE NOW

STEP 2: Choose a Template



Funnels / Build IMG Live Webinars

## IMG Live Webinars

Connect your Zoom, FB Live, Youtube Live webinar here to take advantage of our email/sms automations

### Site Configuration

Select Domain [?](#)

imgcorp.com

Site ID [?](#)

coachbobet

<http://6199kf.imgcorp.com/coachbobet/>

### Choose a List

Live Webinar [?](#)

Building Your Future

Survey [?](#)

Basic Info

Email List [?](#)

livewebinar

**11. Fill in**

- Site ID,**
- live webinar**
- survey and**
- email list.**

**12. Submit**

Back

SUBMIT

# Building Your Future

Building Your Future. Maski wala pang pera pang-invest, time at effort ang i-invest, para matuto mag-invest


**To register, type name, email, cellphone and select live webinar schedule**

RESERVE YOUR SEAT



Your Name

Your Email address

 Your Mobile No

Wednesday 29th of April 2020 - 02:00 PM - Asia/Singapore

Nickname

Your nickname

FB Name

Your name in Facebook

IMG Code

You IMG member code, if already a member

**REGISTER NOW**

Message Me

# Customizing Funnels for Customers

## Quick Outline

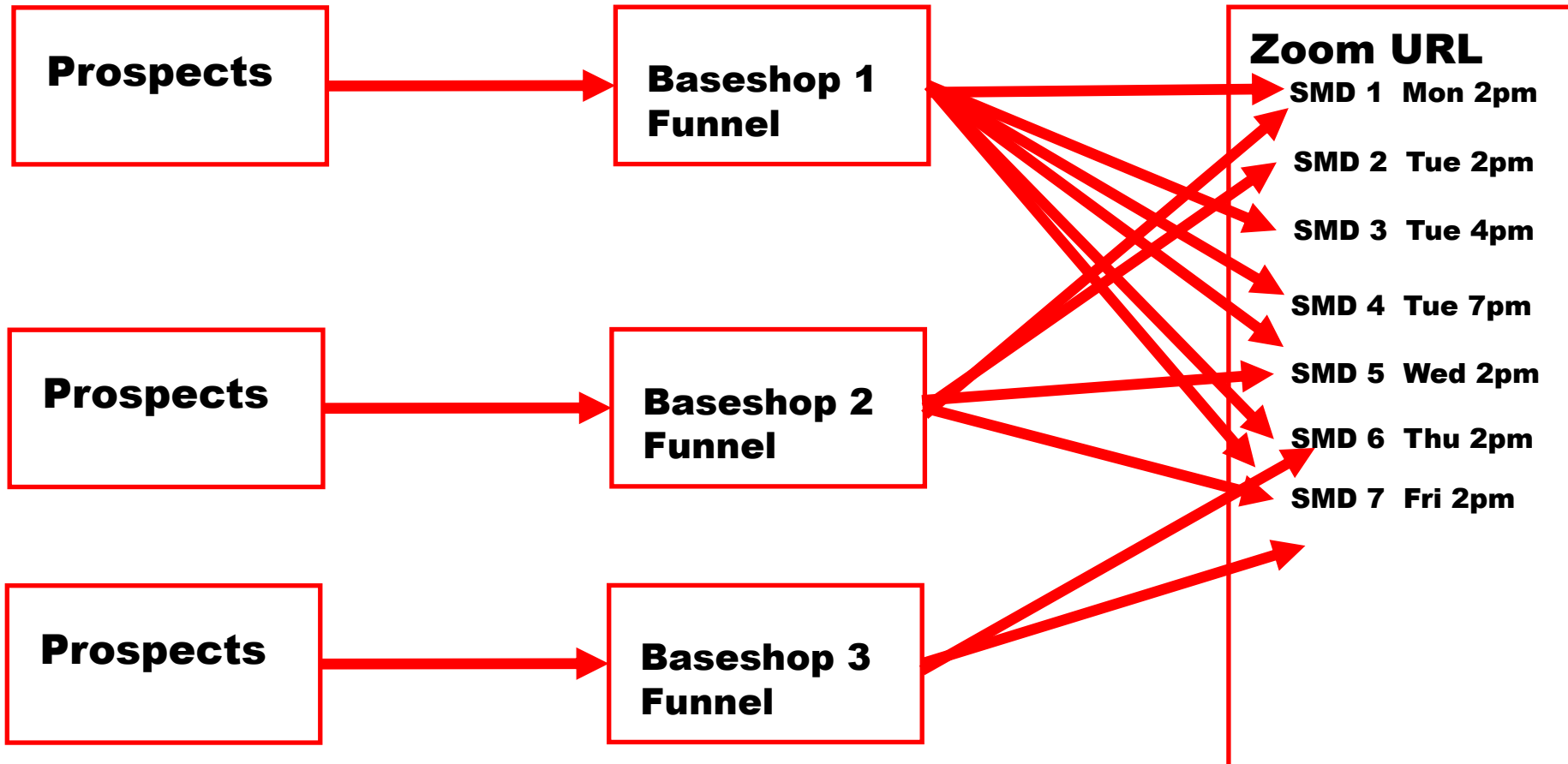
# Typical Live Webinar

“Kanya-kanya”



# Live Webinar

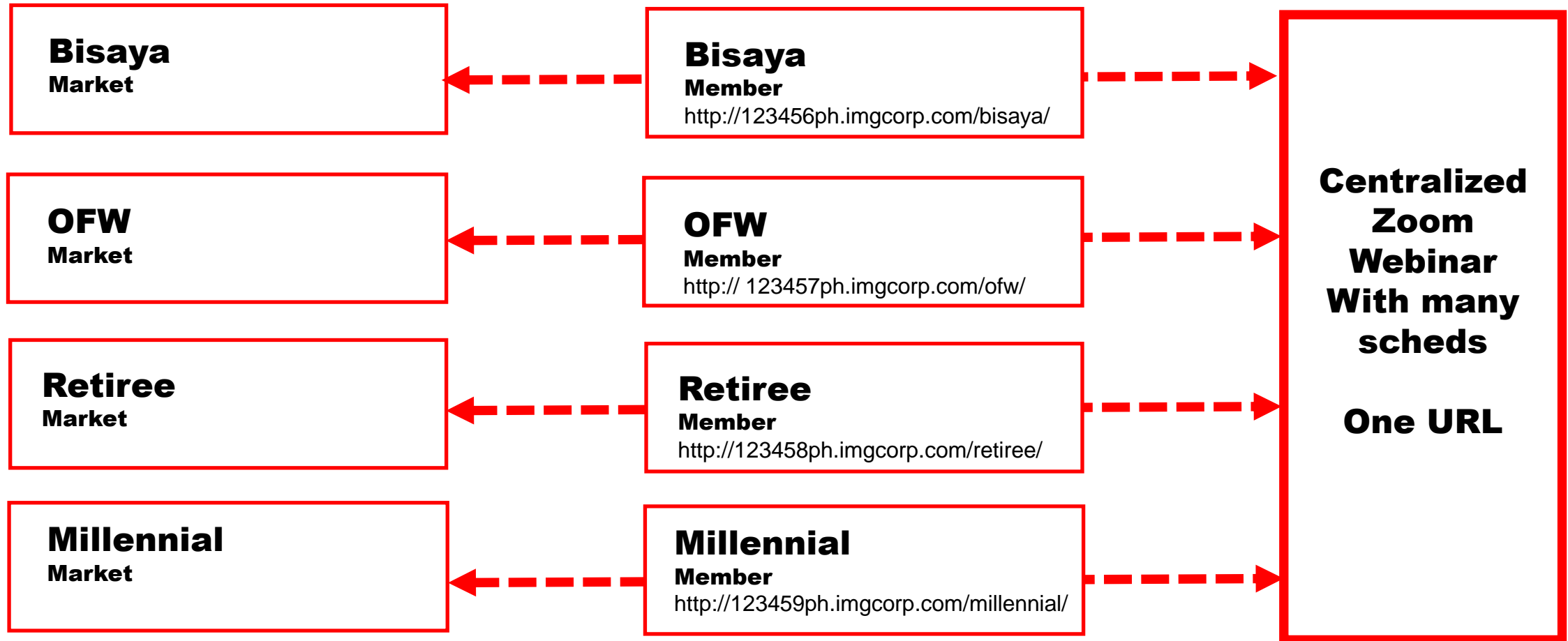
## Teamwork





# Different strokes for different folks

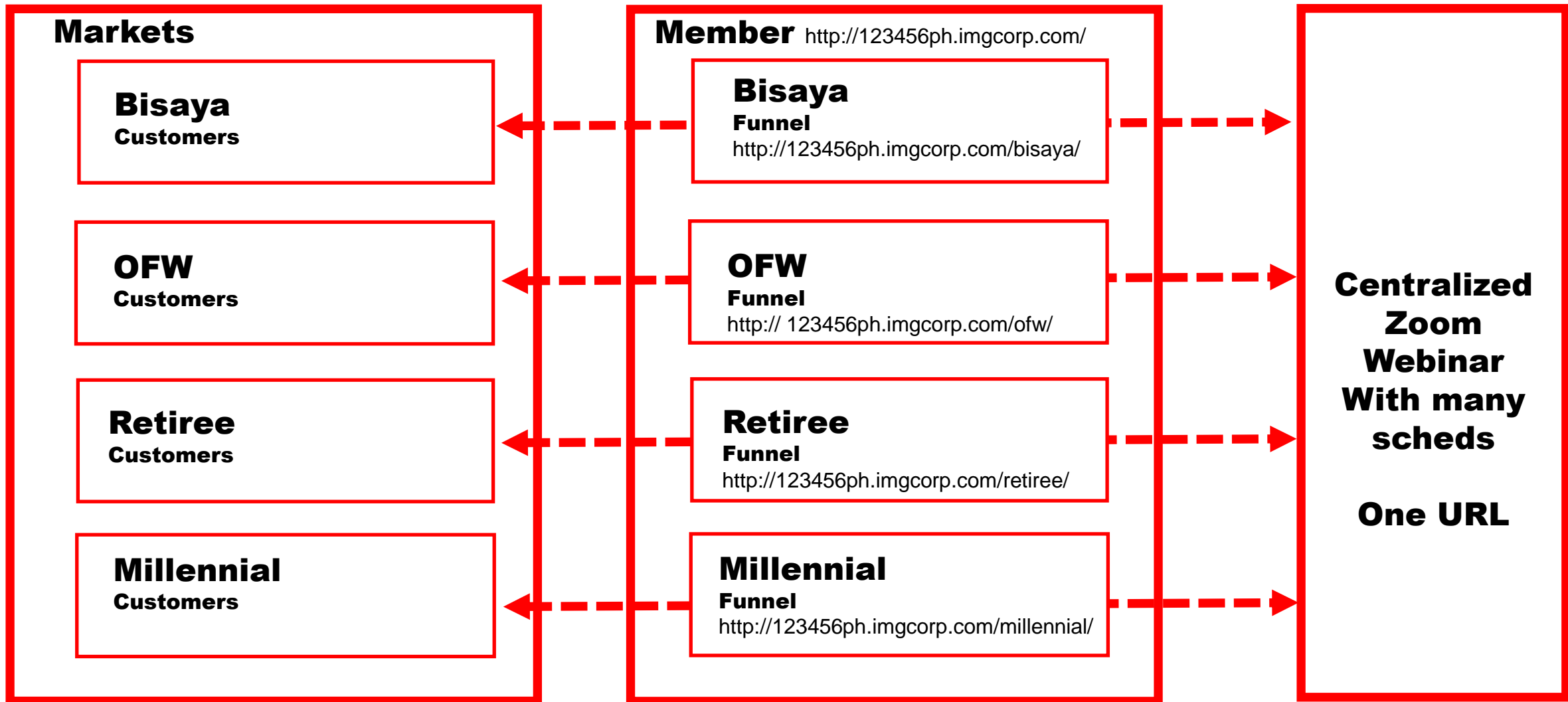
## Different members for different markets



**Different strokes for different folks**

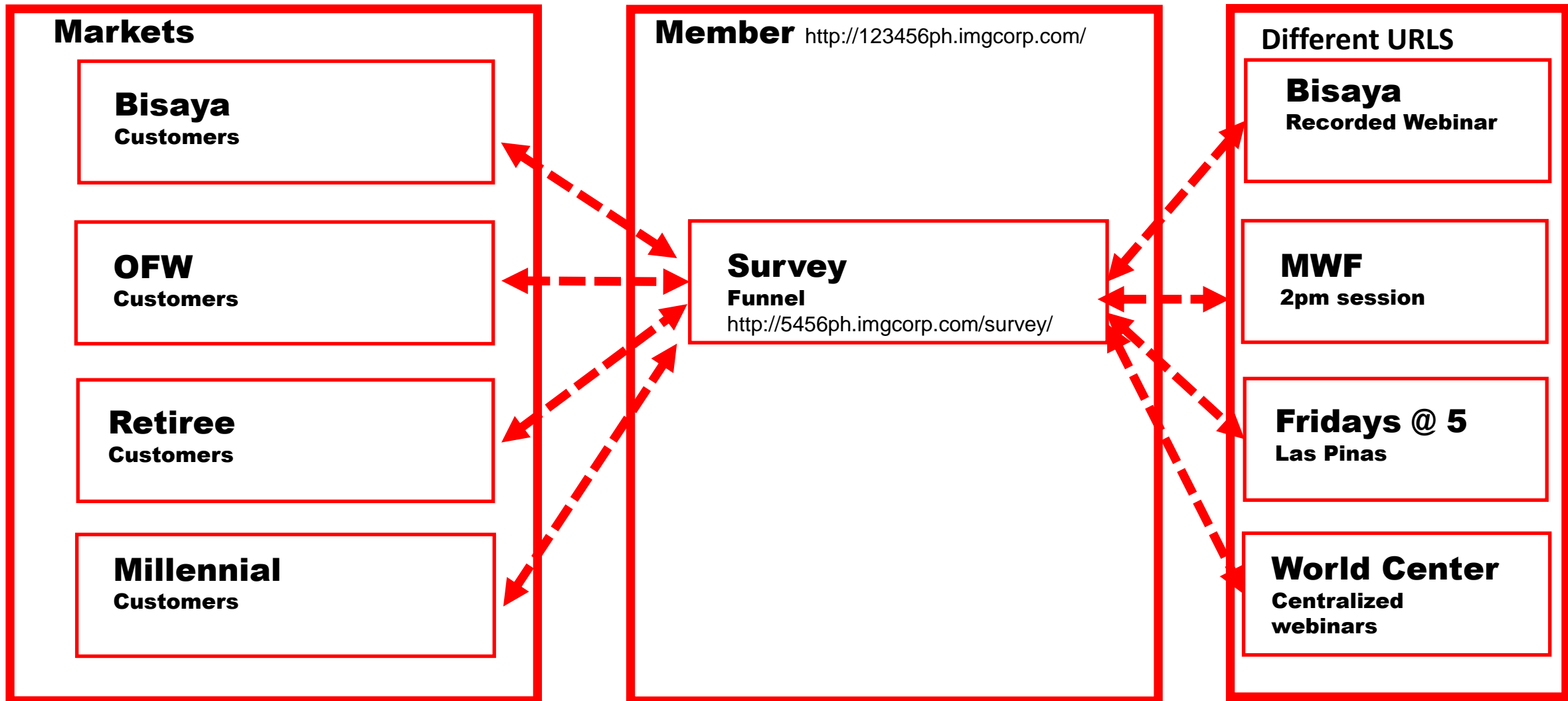
**Different members for different markets**

**Different funnels for different customers.**



# Different markets and different webinars

## Sometimes, some survey funnel to different sessions!



# Creating Your Coaching Office

- Create a virtual event – office
- Instead of event = MOFC, create event = coaching
- Schedule = coaching schedule
-

# Customizing Funnels

## Welcome ( optional )

- Video / Mozone
- Intro

## Visibility

- Title
- Description
- Keywords
- Image

## Customize your followup

- Sequences, autoresponders, campaigns
- Subscribed
- Attended
- missed webinar, etc

## The Secret to Saving and Building Your Future (Online)


Matuto ng simpleng financial concepts, strategies at solutions. This is The Secret to Saving and Building Your Future!



RESERVE YOUR SEAT

Your Name

Your Email address

 Your Mobile No

Thursday 30th of April 2020 - 10:00 PM - Asia/Manila

Nickname

Your nickname

FB Name

Your name in Facebook

IMG Code

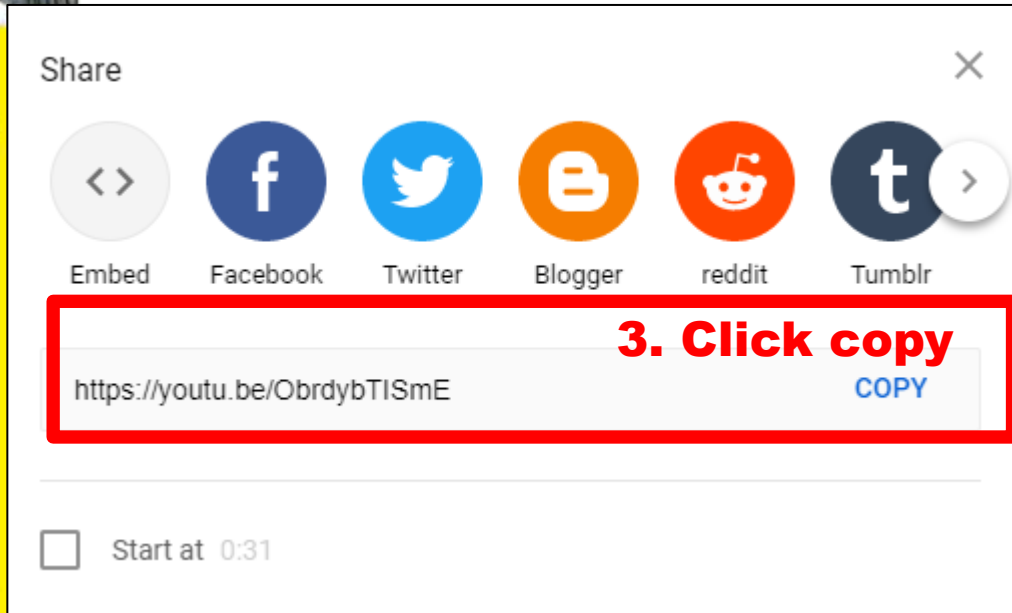
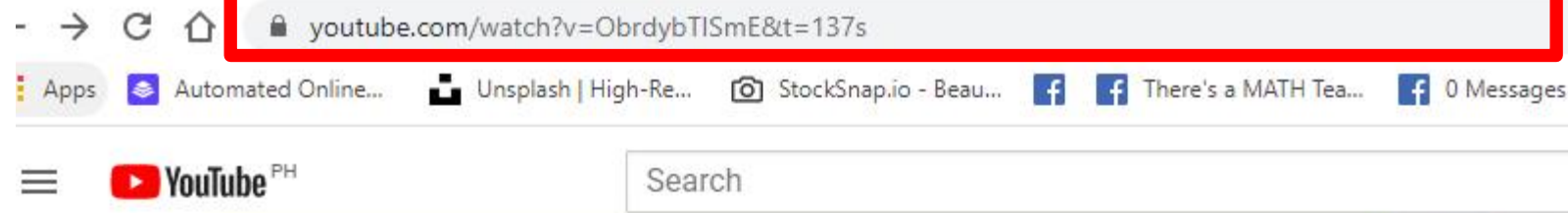
## Customizing Funnels

# Welcome Video

## 10-click outline

**1. Go to the Youtube video you want to share**

**This could be an IMG video, e.g. "Rated K", a concept video, or your own video invitation to register for the presentation.**



#CoachBobet #IponMgaKapatid  
Nasa rat race cycle ka ba?  
149 views • Jun 13, 2018

**2. Click share**



4. Locate the funnel you want to customize

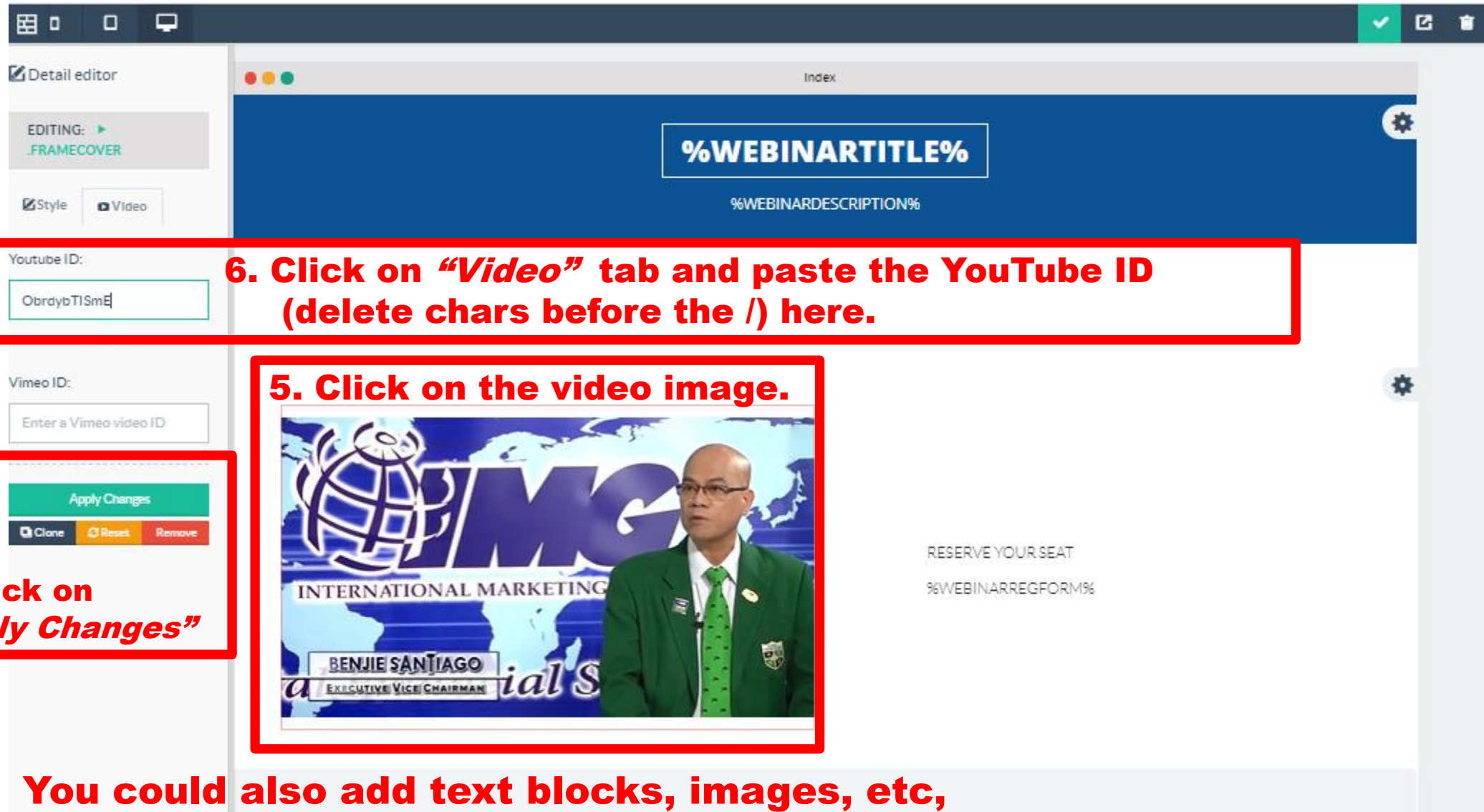
Search: coachbobet

http://6199kfimgcorp.com/coachbobet/  
• index  
• countdown  
Template: IMG Live Webinars  
Webinar: Building Your Future  
Survey: Basic Info  
List: Live webinar

5. Click page builder

Action	Date
<a href="#">Site Settings</a> <a href="#">Website Stats</a>	Updated: 2020-04-26 22:38:49 Created: 2020-04-26 22:38:49
<a href="#">Page Builder</a>	
<a href="#">Email Sequence</a> <a href="#">SMS Sequence</a>	
<a href="#">Share via Email</a> <a href="#">Share on Facebook</a>	





**6. Click on “Video” tab and paste the YouTube ID (delete chars before the /) here.**

**5. Click on the video image.**

**7. Click on “Apply Changes”**

**You could also add text blocks, images, etc, but that is advanced “Page Builder” lessons already 😊**

## 9. Click publish

The screenshot shows a web editor interface. On the left is a 'Detail editor' sidebar with options for editing the frame cover, style, and video. The main workspace displays a webinar landing page with a blue header containing the title '%WEBINARTITLE%' and description '%WEBINARDESCRIPTION%'. Below the header is a video player showing a webinar slide with the text: 'Nasa rat race cycle ka ba?', 'Para makawala sa Rat Race', 'Kailangan mag-Tipid.', 'Kailangan mag-Ipon.', 'Kailangan mag-Palago', 'Kailangan mag-Saya', and 'Ready ka na ba makawala?'. A 'Publish your site' dialog box is open in the bottom right, with a 'Publish Now' button highlighted. The page footer contains three steps: 'STFP #1: Register Your Details', 'STFP #2: Receive the Webinar Link', and 'STFP #3: Watch the Webinar'.

9. Click publish

10. Click "Publish Now"

8. Note the video changes

STFP #1: Register Your Details

STFP #2: Receive the Webinar Link

STFP #3: Watch the Webinar

## Building Your Future

Building Your Future. Maski wala pang pera pang-invest, time at effort ang i-invest, para matuto mag-invest

**Only 10 clicks to customize your welcome video!**




**This could be an IMG video, e.g. "Rated K", a concept video, or your own video invitation to register for the presentation.**

### RESERVE YOUR SEAT

Your Name

Your Email address

 Your Mobile No

Wednesday 29th of April 2020 - 02:00 PM - Asia/Singapore

Nickname

Your nickname

FB Name

Your name in Facebook

IMG Code

Your IMG member code, if already a member

REGISTER NOW

Message Me

# **Customizing Funnels For Visibility**

**9-Click Outline**

Show 10 entries

Search: coachbobet

**1. Locate the funnel you want to customize.**

Site	Action	Date
<a href="http://6199kf.imgcorp.com/coachbobet/">http://6199kf.imgcorp.com/coachbobet/</a> <ul style="list-style-type: none"><li>index</li><li>countdown</li></ul> <p>Template: IMG Live Webinars Webinar: Building Your Future Survey: Basic Info List: Live webinar</p>	<p>Site Settings Website Stats</p> <p>Page Builder</p> <p>Email Sequence SMS Sequence</p> <p>Share via Email Share on Facebook</p>	<p>Updated: 2020-04-26 22:38:49 Created: 2020-04-26 22:38:49</p>

**2. Click "share on Facebook"**

## Page Settings



### Choose Facebook Image



Upload Facebook Image: 1200 x 630 pixels

Choose File No file chosen

**3. Upload picture you want to use for your funnel, preferably something related to the video or title.**

### Meta Title:

IMG Webinar Registration

### Meta Description:

### Meta Keywords:

### Other Meta Tags: (ex. FB Pixel)

### Styles:

### Scripts:

Close

Update & Share



Para makawala sa Rat Race

Kailangan mag-**T**ipid.  
Kailangan mag-**I**pon.  
Kailangan mag-**P**alago  
Kailangan mag-**S**aya

**Save, Invest & Retire**

Choose Facebook Image



Upload Facebook Image: 1200 x 630 pixels

 No file chosen

Meta Title:

Other Meta Tags: (ex. FB Pixel)

Meta Description:

Styles:

Meta Keywords:

Scripts:


**4. Add title, description, keywords, and pixel code.**

**The title and description will appear in Google, or Facebook when you share the page.**

**5. Click "Update & Share"**

Yehey! Page Settings Updated. ✕

If Image does not appear in Facebook, just try again.  
If problem persists try Facebook's crawler ([click here](#)).

 Share on Twitter

 Share on Facebook

**6. Click  
"Share on Facebook"**





Share on Facebook

Share to News Feed or Story

**7. Select to share to news feed, or page or group, etc.**



Roberto Prudente

Sabi ni [#CoachBobet](#) para makawala sa Rat-Race,  
Kailangan mag-Tipid  
Kailangan mag-Ipon  
Kailangan mag-Palago  
Kailangan mag-Saya.

Paano? Register lang sa |  
<http://6199kf.imgcorp.com/coachbobet>

**8. Add post text,  
related to your share**



Para makawala sa Rat Race

Kailangan mag-Tipid.  
Kailangan mag-Ipon.  
Kailangan mag-Palago  
Kailangan mag-Saya

**Save, Invest & Retire**

6199KF.IMGCORP.COM



News Feed

Public



Your Story

**9. Click "Post to Facebook"**

Cancel

Post to Facebook

Facebook page interface for "Practical Money Tips". The page header includes the name "Practical Money Tips", a search bar, and navigation links: Page, Ad Center, Inbox, Manage Jobs, Notifications (33), Insights, and More. The left sidebar contains navigation options: Home, Events, Groups, Videos, Photos, About, Reviews, Posts, Community, Fundraisers, Promote, and Visit Ad Center. The main content area shows a post from "Practical Money Tips" published by Roberto Prudente 10 minutes ago. The post text reads: "Sabi ni #CoachBobet, para makawala sa Rat-Race, Kailangan mag-Tipid, Kailangan mag-Ipon, Kailangan mag-Palago, Kailangan mag-Saya. Paano? Register lang sa <http://6199kf.imgcorp.com/coachbobet>". Below the text is a yellow promotional graphic with a 3D figure running inside a gear. The graphic text says: "Para makawala sa Rat Race", "Kailangan mag-Tipid.", "Kailangan mag-Ipon.", "Kailangan mag-Palago", "Kailangan mag-Saya", and "Save, Invest & Retire". At the bottom of the graphic, it says "6199KF.IMGCORP.COM" and "Paano ba makawala sa rat-race?".

**9 Clicks to**

- change visibility,**
- enhance searchability and**
- improve attractiveness of your funnel in social media**

# **Creating Follow-up Emails**

## **Quick Outline**

# Types of email followups

## □ Email Sequence

Sent to registrants of **a specific live/recorded webinar FUNNEL** on a schedule relative to events

- Subscribed: x mins, hours, days after subscription
- Attended x mins, hours, days after start of event
- Missed webinar

## □ Autoresponders / Drip

Sent to subscribers of **a specific LIST** on a schedule relative to subscription date.

- Sent on relative time based on subscription date
- x mins, hours, days after subscription

## □ Email Blasts ( campaigns/broadcast )

Sent to subscribers of **multiple LISTS** on a fixed schedule

- Sent on fixed time of fixed days, e.g. Christmas, New Year,


# Creating Email Sequences

## Quick Outline

Sent to registrants of **a specific live/recorded webinar FUNNEL** on a schedule relative to events



- Subscribed: x mins, hours, days after subscription
- Attended x mins, hours, days after start of event
- Missed webinar

# Email Sequences

IMG DOMINATE HELP [+ Start Building a Funnel](#) 

Funnels / My Funnels

Show 10 entries Search: coachbobet

Site	Action	Date
<a href="http://6199kf.imgcorp.com/coachbobet/">http://6199kf.imgcorp.com/coachbobet/</a> <ul style="list-style-type: none"><li>index</li><li>countdown</li></ul> Template: IMG Live Webinars Webinar: Building Your Future Survey: Basic Info List: Live webinar	<a href="#">Site Settings</a> <a href="#">Website Stats</a> <a href="#">Page Builder</a> <a href="#">Email Sequence</a> <a href="#">SMS Sequence</a> <a href="#">Share via Email</a> <a href="#">Share on Facebook</a>	Updated: 2020-04-26 22:38:49 Created: 2020-04-26 22:38:49 
<a href="http://6199kf.imgcorp.com/retire/">http://6199kf.imgcorp.com/retire/</a> <ul style="list-style-type: none"><li>index</li><li>thankyou</li></ul> Template: Cashflow List: retirement	<a href="#">Site Settings</a> <a href="#">Website Stats</a> <a href="#">Page Builder</a> <a href="#">Email Autoresponder</a> <a href="#">Share via Email</a> <a href="#">Share on Facebook</a>	Updated: 2020-04-07 14:01:54 Created: 2019-08-27 00:52:57 

**Click here**

# Email Sequences

## Built-in “Subscribe” follow-up

IMG DOMINATE

HELP + Start Building a Funnel

Dashboard

MY FUNNELS

Virtual Events **New**

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

SMS Blast

Registration Logs

Reports **New**

Show 10 entries

Search:

IsActive	When	Title	
<input checked="" type="checkbox"/>	11 hrs before starting	<b>Reminder #1 (12 hours before)</b> #NAME#, Gusto mo ba malaman kailan dodoble ang pera mo?1	<a href="#">Delete</a> <a href="#">Edit</a>
<input checked="" type="checkbox"/>	4 hrs before starting	<b>Reminder #2 (4 hours before)</b> [4 hours to go!] Basahin ito bago ang webinar	<a href="#">Delete</a> <a href="#">Edit</a>
<input checked="" type="checkbox"/>	15 min before starting	<b>Reminder #3 (15 mins before)</b> [Starting now!] We're waiting for you inside	<a href="#">Delete</a> <a href="#">Edit</a>
<input checked="" type="checkbox"/>	0 min on subscribe	<b>Indoctrination Email #1</b> #NAME#, Mabuti ka bang tao?	<a href="#">Delete</a> <a href="#">Edit</a>
<input checked="" type="checkbox"/>	1 day on subscribe	<b>Indoctrination Email #2: Lottery</b> #NAME#, ito pala pakiramdam humawak ng Php1,000,000	<a href="#">Delete</a> <a href="#">Edit</a>

Showing 1 to 5 of 5 entries

Previous 1 Next

[Add New Email Sequence](#)

**Turn emails on or off**

**Delete or Edit emails**

**Add new emails**

## Email Sequences

# Add Download Zoom to follow-up mail

### Email Notification

Funnel List

Subscribed

**1. Select "Subscribed"**

Name

bobet@TrulyRichMakers.biz

Send Email

1

mins

on subscribe

**2. Select good time**

Email Subject

May kailangang download muna para sa ating webinar

Email Body

Placeholder + ↶ ↷ Paragraph **B** *I* **A** [List Icons] [Link Icon] [Image Icon]

*I* [Eye Icon] [Code Icon] [Help Icon]

Hi!

Ang live webinar natin ay gumagamit ng zoom meetings, para sa mga meeting / webinars sa internet, gaamit ang laptop, tablets, cellphones at android devices.

Kung wala ka pang zoom, click ka muna dito sa [Zoom Download Center \(https://zoom.us/download\)](https://zoom.us/download) para mag-download at mag-install ng zoom meeting.

Pagdating ng meeting, click ka lang sa "Join Meeting"

Cheers!  
#CoachBobet

**3. Add link to Zoom Download Center**









## Email Sequences

# Schedule many “Attended” mails

The screenshot shows the IMG DOMINATE dashboard with a sidebar on the left and a main content area. The sidebar includes navigation options: Dashboard, MY FUNNELS, Virtual Events (New), Prerecorded Events, Live Events, Survey (New), Lists, Email Blast, and Email Sequence Queue. The main content area displays 'Funnels / My Email Notifications' for 'IMG Live Webinars'. A dropdown menu is set to 'Attended Webinar'. Below this, there are controls for 'Show 10 entries' and a search box. A table lists two email notifications with columns for 'IsActive', 'When', and 'Title'. Each row has 'Delete' and 'Edit' buttons. The first row is for 'bobet@TrulyRichMakers.biz' with the subject 'Anong benefits ka interested?' and is scheduled '45 min after starting'. The second row is for 'bobet@TrulyRichMakers.biz' with the subject 'Zoom na tayo' and is scheduled '3 hrs after starting'. At the bottom, it shows 'Showing 1 to 2 of 2 entries' and navigation buttons for 'Previous', '1', and 'Next'.

IMG DOMINATE

Dashboard

MY FUNNELS

Virtual Events **New**

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

HELP

+ Start Building a Funnel

Funnels / My Email Notifications

### IMG Live Webinars

Segments: Attended Webinar

Show 10 entries Search:

IsActive	When	Title	
<input checked="" type="checkbox"/>	45 min after starting	<b>bobet@TrulyRichMakers.biz</b> Anong benefits ka interested?	<button>Delete</button> <button>Edit</button>
<input checked="" type="checkbox"/>	3 hrs after starting	<b>bobet@TrulyRichMakers.biz</b> Zoom na tayo	<button>Delete</button> <button>Edit</button>

Showing 1 to 2 of 2 entries

Previous 1 Next

## Email Sequences

# “Missed” follow-up mail

### Email Notification

Funnel List  **1. Select “Missed Webinar”**

Name

Send Email

Email Subject

### Email Body

Placeholder    Paragraph

Nasaan ka kanina? Naghihintay ako sa iyo sa webinar.  
Ang GANDA ng topics namin, na na-miss mo.

May kausap lang ako ngayon. Text o chat mo ako sa <http://m.me/roberto.prudente.12>

**2. Reminder follow up chat link, zoom webinar, whatever.**

## Email Sequences

# “Missed” follow-up sequence

The screenshot shows the IMG DOMINATE dashboard interface. The top navigation bar includes a 'HELP' icon, a '+ Start Building a Funnel' button, and a user profile picture. The left sidebar contains navigation options: Dashboard, MY FUNNELS, Virtual Events (New), Prerecorded Events, Live Events, Survey (New), Lists, Email Blast, and Email Sequence Queue. The main content area displays 'Funnels / My Email Notifications' and 'IMG Live Webinars'. A dropdown menu is set to 'Missed Webinar'. Below this, there is a 'Show 10 entries' control and a search box. A table lists the email sequences with columns for 'IsActive', 'When', and 'Title'. One entry is visible: 'Bobet' with the subject 'Naku, nasaan ka kanina?'. The 'IsActive' column has a toggle switch set to 'On'. Action buttons for 'Delete' and 'Edit' are present for this entry. At the bottom, there is a pagination control showing 'Showing 1 to 1 of 1 entries' and a 'Previous 1 Next' indicator. A large blue button at the bottom right says 'Add New Email Sequence'.

IMG DOMINATE

Dashboard

MY FUNNELS

Virtual Events **New**

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

Funnels / My Email Notifications

IMG Live Webinars

Segments: Missed Webinar

Show 10 entries Search:

IsActive	When	Title	
<input checked="" type="checkbox"/>	2 hrs after starting	<b>Bobet</b> Naku, nasaan ka kanina?	<a href="#">Delete</a> <a href="#">Edit</a>

Showing 1 to 1 of 1 entries Previous 1 Next

Add New Email Sequence

## Email Sequences

# Follow-up mail for other segments

The screenshot shows the IMG DOMINATE dashboard with a sidebar on the left and a main content area. The sidebar includes navigation options: Dashboard, MY FUNNELS, Virtual Events (New), Prerecorded Events, Live Events, Survey (New), Lists, Email Blast, and Email Sequence Queue. The main content area is titled 'Funnels / My Email Notifications' and displays settings for 'IMG Live Webinars'. A dropdown menu for 'Segments' is open, showing options: Missed Webinar (selected), Subscribed, Attended Webinar, and Purchased. Below the dropdown, there is a table with one entry for 'Bobet' with a '2 hrs after starting' delay and a 'Naku, nasaan ka kanina?' message. The 'IsActive' toggle is set to 'On'. There are 'Delete' and 'Edit' buttons for this entry. At the bottom, there is a pagination control showing 'Showing 1 to 1 of 1 entries' and a blue button labeled 'Add New Email Sequence'.

IMG DOMINATE

Dashboard

MY FUNNELS

Virtual Events **New**

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

Funnels / My Email Notifications

### IMG Live Webinars

Segments: Missed Webinar

Show 10

IsActive:  On

2 hrs after starting	<b>Bobet</b> Naku, nasaan ka kanina?	Delete	Edit
----------------------	---	--------	------

Showing 1 to 1 of 1 entries

Previous 1 Next

Add New Email Sequence

# Creating Email Auto-Responders

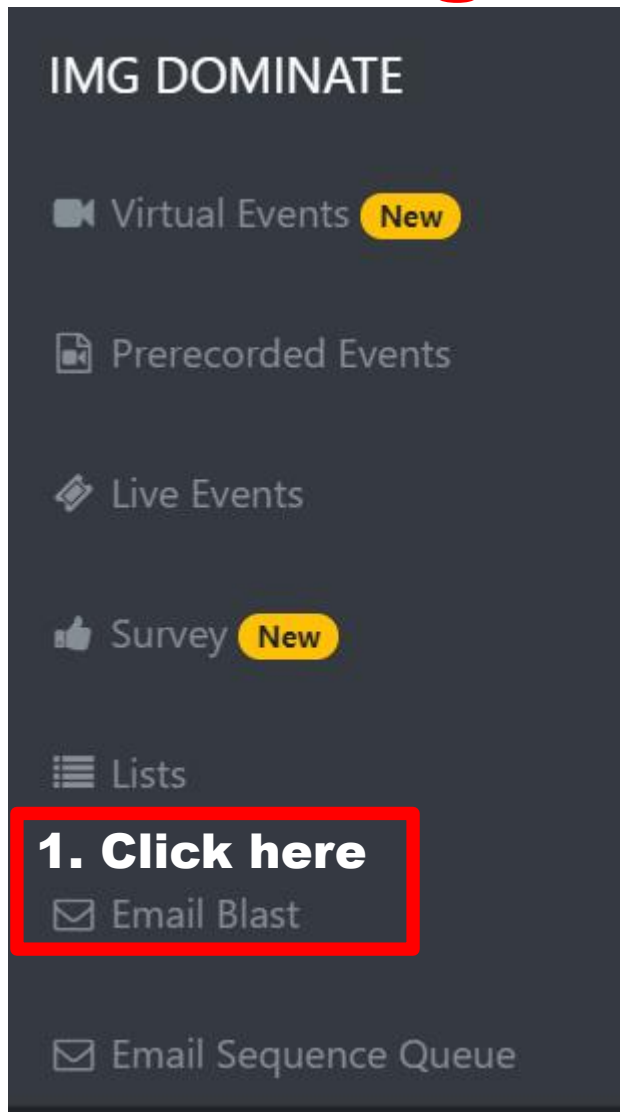
## Quick Outline

Sent to subscribers of **a specific LIST** on a schedule relative to subscription date.

- Sent on relative time based on subscription date
- x mins, hours, days after subscription

## Email Autoresponders

# Selecting the list for the Auto-responder





CAMPAIGNS

- All campaigns
- Create new campaign

TEMPLATES

- All templates

**2. Click here**

View all lists

REPORTS

- See reports

# International Marketing Group, Corp.

## Subscriber lists

+ Add a new list

Search all lists

ID	List	Active	Unsubscribed	Bounced	Edit	Delete
UHAfZ...	WebinarTeam	5	0% 0 users	0% 0 users		
COAiW...	Members	4	0% 0 users	0% 0 users		
xTmPn...	Baseshop	3	0% 0 users	0% 0 users		
NaJVP...	retirement	3	0% 0 users	0% 0 users		
9763a...	TRM Las Pinas	3	50% 3 users	0% 0 users		
US7Gu...	autowebinar	2	0% 0 users	0% 0 users		
xXwWU...	most18	94	2.08% 2 users	0% 0 users		

**3. Click on desired list**

## Email Autoresponders

# Creating the auto-responder

International Marketing Group, Corp.

### CAMPAIGNS

[All campaigns](#)

[Create new campaign](#)

### TEMPLATES

[All templates](#)

### LISTS & SUBSCRIBERS

[View all lists](#)

### REPORTS

[See reports](#)

International Marketing Group, Corp.

## Subscriber lists

[Add subscribers](#)

[Delete subscribers](#)

[Mass unsubscribe](#)

[Export all subscribers](#)

List: **WebinarTeam**

[Back to lists](#)

[Custom fields](#) 1

[Autoresponders](#) 1

[Segments](#) 0

**4. Click here**

Subscribers activity chart [?](#)

7.5

5

## Email Autoresponders

# Creating the auto-responder

### + Create a new autoresponder

#### 5. Type name

Autoresponder name

Webinar Team|

Autoresponder type

Drip campaign

Create a sequence of emails that automatically sends to subscribers after they sign up.

There are no available 'date based custom fields' to create anniversary or date based autoresponders.

#### 6. Save & Next

Save & next or cancel

## Email Autoresponders

# Your first auto-responder email

International Marketing Group, Corp. Bobet Prudente

**International Marketing Group, Corp.**

### Create autoresponder email

For: **Webinar Team** (Drip campaign)

Send email **immediately** after they subscribe **7. Set schedule of "drip"**

**Subject**  
Welcome!

**From name**  
Bobet Prudente

**From email**  
noreply@imgmailer.com

**Reply to email**  
bobet@TrulyRichMakers.biz

**Plain text**  
Plain text of this email

**HTML code**  
Save and switch to HTML editor Switch to HTML editor if the WYSIWYG editor is causing your newsletter to look weird.

**8. Type your email**

Hil  
Welcome sa ating community!  
Mayroon tayong newsletter emails na ibibigay sa iyo, para sa practical money management lessons and tips. Maghanda para matuto ng simple pero very powerful na mg financial concepts, strategies at solutions!  
Cheers  
#CoachBobet

ps.  
Kung may gusto kang sabihin, mag-reply ka lang dito sa email, o mag chat sa <http://m.me/roberto.prudente>.12

Save **9. Save**  
 Save autoresponder email

# Creating Email Blasts

## Quick Outline

Sent to subscribers of **multiple LISTS** on a fixed schedule


Sent on fixed time of fixed days, e.g. Christmas, New Year, etc


# Email-Blast

IMG DOMINATE

 Virtual Events **New**


 Prerecorded Events


 Live Events

 Survey **New**

 Lists

**1. Click here**

 Email Blast

 Email Sequence Queue

## Email Blast

# Create a new campaign

### Create new campaign

#### 2. Type subject,from

Subject

*Do NOT put ALL CAPS in Subject to avoid Spam*

The Most Powerful FORCE in the Universe

Set a title for this campaign? ⓘ

From name

Bobet Prudente

From email

noreply@imgmailer.com

Reply to email

bobet@TrulyRichMakers.biz

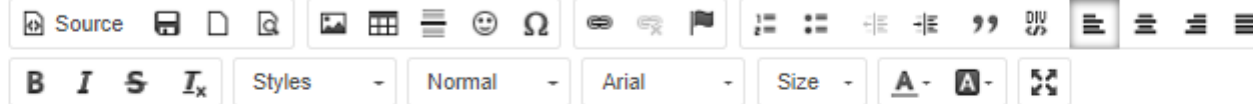
Plain text

Plain text of this email

HTML code

Save and switch to HTML editor

Switch to HTML editor if the WYSIWYG editor is causing your newsletter to look weird.



Hi <http://6199kf.imgcorp.com/starwars/>

In case hindi pa kita nasabihan.

I invite you to a "Star Wars" event, on powerful financial concepts, strategies and solutions, from movies not too long ago. Doon, ma-discover mo ang most powerful FORCE in the universe.

Pagusapan din natin na umiwas a "Dark Side of the Force" kasi "Once you chose the Dark Path, forever will it DOMINATE your destiny!"

Kailangan natin ng "Light Side of the Force" para matulungan tayong magbuo ng magandang kinabukasan!

Register na sa [Star Wars - May the Fourth Be With You](#)

Mamaya na, 2pm May 4, 2020.

This is a zoom webinar by #CoachBobet

3. Type your email and scroll down

Track opens:

Yes  No

Track clicks:

Yes  No

### 3. Save & next

body p span

Use the following tags in your subject, plain text or HTML code and they'll automatically be formatted when your campaign is sent. For web version and unsubscribe tags, you can style them with inline CSS.

### Essential tags (HTML only)

The following tags can only be used on the HTML version

Webversion link:

`<webversion>View web version</webversion>`

Unsubscribe link:

`<unsubscribe>Unsubscribe here</unsubscribe>`

### Essential tags

The following tags can be used on both Plain text or HTML version

Webversion link:

`[webversion]`

Unsubscribe link:

`[unsubscribe]`

### Personalization tags

The following tags can be used on both Plain text or HTML version

Name:

`[Name, fallback=]`

Email:

`[Email]`

Two digit day of the month (eg. 01 to 31):

`[currentdaynumber]`

A full textual representation of the day (eg. Friday):

`[currentday]`

Two digit representation of the month (eg. 01 to 12):

`[currentmonthnumber]`

Full month name (eg. May):

`[currentmonth]`

Four digit representation of the year (eg. 2014):

`[currentyear]`

### Custom field tags

You can also use custom fields to personalize your newsletter, eg.

`[Country, fallback=anywhere in the world]`.

To manage or get a reference of tags from custom fields, go to any subscriber list. Then click 'Custom fields' button at the top right.



## Email Blast

# Define Recipients

### Define recipients

Choose your lists & segments

- Live webinar
- livewebinar
- machines
- MarikinaGuests
- MaryAnn
- Members
- MOJoen
- most18
- mutualfunds
- Prospects
- retirement

**4. Select lists to send to**

Don't include emails from these list & segments

- IMG List
- IMG Team
- Join
- KalPONero
- kaiser
- Live webinar
- livewebinar
- machines
- MarikinaGuests
- MaryAnn
- Members
- MOJoen

**5. Select lists to exclude**

Monthly limit: 10000 (resets on Jun 1)

Recipients: 951 of 10000 remaining

✓ Send newsletter now!

**6. Send or schedule sending email blast**

[Schedule this campaign?](#)

# **New Features in DOMINATE**

# List, Survey Export

List, survey export now allow export in CSV, Excel, PDF formats.

The image shows two screenshots of the IMG DOMINATE web application interface. The top screenshot displays the 'My Lists / Lists' page, which includes a navigation menu on the left and a table with columns for List Name, Join Date, Name, and Email. Below the table are buttons for 'Show 10 rows', 'Copy', 'CSV', 'Excel', 'PDF', and 'Print'. The bottom screenshot shows the 'Survey / Responses' page, which has a similar navigation menu and a table with columns for Date, Name, Email, MobileNo, Nickname, FB Name, and IMG Code. This table also features 'Show 10 rows', 'Copy', 'CSV', 'Excel', 'PDF', and 'Print' buttons. A search bar is visible on the right side of the survey responses table. The top right of the interface includes a 'HELP' icon and a '+ Start Building' button.

**My Lists / Lists**

Show 10 rows Copy CSV Excel PDF Print

List Name	Join Date	Name	Email
-----------	-----------	------	-------

**Survey / Responses**

Show 10 rows Copy CSV Excel PDF Print

Date	Name	Email	MobileNo	Nickname	FB Name	IMG Code
2020-04-28 19:25:13	james mendoza	james.mendoza84@yahoo.com	+639060772819	James	james	1001VN
2020-04-28 12:06:21	Royalyn Balisi	balisi18royalyn@gmail.com	+85256060551	Lynn	Royalyn Balisi	116946HK

Search:

HELP + Start Building

# Report: Workshop

The screenshot displays a software interface for 'IMG DOMINATE'. The top navigation bar is dark grey and contains a 'HELP' icon (two speech bubbles) and a blue button labeled '+ Start Building a Funnel'. On the left, a dark grey sidebar menu lists various features: 'Prerecorded Events', 'Live Events', 'Survey' (with a yellow 'New' badge), 'Lists', 'Email Blast', 'Email Sequence Queue', 'SMS Blast', 'Registration Logs', and 'Reports' (with a yellow 'New' badge). The main content area is white and shows a breadcrumb trail 'Reports / Choose a Report' and a list of two report options: 'My Team's Funnel Stats Report' and 'My Team's Workshop Homework Report'.

IMG DOMINATE

HELP + Start Building a Funnel

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

SMS Blast

Registration Logs

Reports **New**

Reports / Choose a Report

- My Team's Funnel Stats Report
- My Team's Workshop Homework Report



- Dashboard
- MY FUNNELS
- Virtual Events New
- Prerecorded Events
- Live Events
- Survey New
- Lists
- Email Blast
- Email Sequence Queue

Reports / My Team's Workshop Results

Show 10 rows Copy CSV Excel PDF Print

Search:

↑↓	Quiz Name	↑↓	Username	↑↓	Full Name	↑↓	Email
<a href="#">Details</a>	Workshop 2: Activity Workbook		6199kf		ROBERTO PRUDENTE		bobet.pr
<a href="#">Details</a>	Workshop 2: Activity Workbook		237093ph		MARITO TABBADA		mct_a1@
<a href="#">Details</a>	Workshop 2: Activity Workbook		6520kf		MARY ANN PRUDENTE		maryann
<a href="#">Details</a>	Workshop 1: Activity Workbook		6199kf		ROBERTO PRUDENTE		bobet.pr
<a href="#">Details</a>	Workshop 1: Activity Workbook		6520kf		MARY ANN PRUDENTE		maryann
<a href="#">Details</a>	Workshop 1: Activity Workbook		229099ph		CAROLINE SALIDO		carolsalic



+ Start Building a Funnel



Dashboard

## MY FUNNELS

Virtual Events **New**

Prerecorded Events

Live Events

Survey **New**

Lists

Email Blast

Email Sequence Queue

Reports / Workshop / Answers

Show 10 entries

Search:

Time Created	Username	Full Name	Name	Value
2020-04-28 22:20:34	237093ph	MARITO TABBADA	_sub1_order	3559,3
2020-04-28 22:20:34	237093ph	MARITO TABBADA	_sub2_order	3561,3
2020-04-28 22:20:34	237093ph	MARITO TABBADA	_sub3_order	3563,3

Showing 1 to 3 of 3 entries

Previous **1** Next

